

Appendix 9

SA Matrices for the Draft Policies in the Local Plan Preferred Option (December 2015)

Development Strategy

Housing Development		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The Preferred Option will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The Preferred Option will not have a direct effect on this SA objective. While the development of at least 12,400 new homes could stimulate the provision of new services and facilities in the Borough, it could also put strain on existing services. These effects will depend largely on the location of housing developments and the size of development sites, which are considered under other Local Plan proposals. A negligible effect is therefore identified.
3) Promote/improve health of the population and reduce health inequalities	0	The Preferred Option will not have a direct effect on this SA objective. As with SA objective 2 above, while the development of at least 12,400 new homes could stimulate the provision of new healthcare facilities in the Borough, it could also put strain on existing services. These effects will depend largely on the location of housing developments in relation to healthcare facilities and the size of development sites, which are considered under other Local Plan proposals. A negligible effect is therefore identified.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The development of at least 12,400 homes over the Plan period will have a significant positive effect on this SA objective, as this approach will meet the objectively assessed housing need for 9,600 homes in Rugby Borough as well as providing 2,800 homes to meet unmet need arising from Coventry City. It is assumed that the new housing provided would be of high quality and would include an appropriate proportion of affordable homes.
5) Reduce crime, fear of crime and anti-social behaviour	0	The Preferred Option will not have a direct effect on this SA objective. Effects will instead be determined by factors such as the design of development sites and the incorporation of lighting, which cannot be known until the planning application stage.
6) Promote/enable a strong, stable and sustainable local economy	+	The development of at least 12,400 homes over the Plan period will ensure that there is a growing local workforce to support economic growth in the Borough. In addition, the development of this amount of housing will stimulate the construction sector and result directly in some job creation. Overall a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The Preferred Option will not have a direct effect on this SA objective. Housing development that takes place in the town centre would support the vitality and viability of that area, but the location of housing development is not determined by this policy.
8) Promote the regeneration of urban areas	+	The development of at least 12,400 new homes over the Plan period will have a positive effect on urban regeneration by providing high quality new and affordable homes and offering opportunities to improve the appearance of the built environment.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and	-?	The effects of housing development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. However, the development of at least 12,400 homes will inevitably result in the loss of some greenfield land, which may be high quality due to the presence of BMV land in the Borough. A potential but uncertain minor negative effect is therefore likely.

SA Objectives	SA Score	Justification
increase energy generated from renewables	-?	The development of 12,400 new homes will inevitably result in an increase in waste generation within the Borough but will not necessarily result in a per capita increase. Effects are to some extent uncertain as the location of the housing (which is not determined through this policy) will influence the extent to which existing materials on brownfield sites may be able to be used. A potential but uncertain minor negative effect is therefore identified.
10) Minimise waste and manage it sustainably	-?	The development of 12,400 new homes will inevitably result in an increase in greenhouse gas emissions from buildings and from traffic. However, the effects of housing development on levels of car use will depend on its location rather than the overall quantum of development, which is assessed separately. The extent of emissions from buildings will also be influenced by the design of the development. A potential but uncertain minor negative effect is therefore identified.
11) Reduce the Borough's contribution to climate change	-?	The effects of housing development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. While the development of at least 12,400 homes will inevitably result in the loss of some greenfield land in the Borough and may therefore reduce the extent of permeable surfaces, it would also offer opportunities to incorporate SuDS. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
12) Avoid, reduce and manage flood risk	+/-?	The effects of housing development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. While the development of at least 12,400 homes will affect the setting of nearby heritage assets, this could be either positive or negative depending on the design of the new development and whether it replaces unsympathetic development with high quality and sympathetic new development. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+/-?	The effects of housing development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. While the development of at least 12,400 homes could affect the setting of nearby heritage assets, this could be either positive or negative depending on the design of the new development and whether it replaces unsympathetic development with high quality and sympathetic new development. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
14) Promote a sustainable and accessible transport network	+/-?	The effects of housing development on this SA objective will depend on its location and the extent to which it is likely to stimulate the use of sustainable transport, rather than the overall quantum of development, which is assessed separately. While the large-scale population growth resulting from the development of at least 12,400 homes will inevitably result in an increase in road traffic, it may also stimulate the provision of new and improved sustainable transport links which could benefit existing as well as new residents. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
15) Reduce all forms of pollution	-?	The effects of housing development on this SA objective will depend in part on its location and the extent to which residents are likely to make use of sustainable transport; however the large-scale population growth resulting from the development of at least 12,400 homes will inevitably result in an increase in road traffic and the associated emissions. This will be particularly harmful if the development takes place within an AQMA, which is not yet known. If housing development is located centrally or were to involve the provision of sustainable transport links this could mitigate the impacts of increased traffic to some extent, but an overall increase in air pollution is still likely.
16) Conserve and where possible enhance the Borough's biodiversity,	+/-?	The effects of housing development on this SA objective will depend on its location in relation to biodiversity assets rather than the overall quantum of development, which is assessed separately. While the development of at least 12,400 homes could affect biodiversity as a result of habitat loss or disturbance to habitats and species,

SA Objectives	SA Score	Justification
flora and fauna		there could also be positive effects if new housing developments incorporate green infrastructure provision, potentially creating habitat and improving connectivity. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
17) Maintain and where possible enhance the quality of landscapes	-?	The effects of housing development on this SA objective will depend in part on its location in relation to the Borough's most sensitive landscape areas; however the development of at least 12,400 homes is likely to result in some level of impacts on the landscape, particularly considering the rural nature of parts of the Borough. While it may be possible to mitigate effects through high quality design, a potential but uncertain minor negative effect is likely.
18) Maintain and where possible enhance the quality of townscapes	+?	The development of at least 12,400 new homes could have positive effects on the townscape by providing high quality new development that enhances the overall quality and appearance of existing built up areas. However, effects cannot be determined on the basis of the quantum of development only; rather they will be determined by the specific location and design of the development.
Employment Development		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+?	The development of 96-104 ha of employment land over the Plan period would have a positive effect on reducing poverty and exclusion by increasing access to employment opportunities for more people. A minor positive effect is therefore likely. The extent to which the development of employment land will provide opportunities for the most deprived wards is not yet known and will depend on the location of the development; therefore there is some uncertainty attached to the minor positive effect.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The development of employment land will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The development of employment land will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The development of employment land will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The Preferred Option will not have a direct effect on this SA objective. Effects will instead be determined by factors such as the design of development sites and the incorporation of lighting, which cannot be known until the planning application stage.
6) Promote/enable a strong, stable and sustainable local economy	++	The development of 96-104 ha of employment land over the Plan period would have a significant positive effect on the local economy as it would provide land and premises for businesses to locate and would therefore encourage investment and increase the number and range of job opportunities available for local people. It would also

SA Objectives	SA Score	Justification
		ensure that employment growth is provided to support the extent of housing development also proposed through the Local Plan.
7) Promote the vitality and viability of the town centre	0	The Preferred Option will not have a direct effect on this SA objective. Employment development that takes place in the town centre would support the vitality and viability of that area, but the location of development is not determined by this policy.
8) Promote the regeneration of urban areas	+	The development of 96-104 ha of employment land over the Plan period will have a positive effect on urban regeneration by providing high quality new development and offering opportunities to improve the appearance of the built environment.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-?	The effects of employment development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. However, the development of 96-104 ha of employment land over the Plan period will inevitably result in the loss of some greenfield land, which may be high quality due to the presence of BMV land in the Borough. A potential but uncertain minor negative effect is therefore likely.
10) Minimise waste and manage it sustainably	-?	The development of 96-104 ha of employment land over the Plan period will inevitably result in an increase in waste generation within the Borough but will not necessarily result in a per capita increase. Effects are to some extent uncertain as the location of the employment development (which is not determined through this policy) will influence the extent to which existing materials on brownfield sites may be able to be used. A potential but uncertain minor negative effect is therefore identified.
11) Reduce the Borough's contribution to climate change	-?	The development of 96-104 ha of employment land over the Plan period will inevitably result in an increase in greenhouse gas emissions from buildings and from traffic. However, the effects of employment development on levels of car use will depend on its location rather than the overall quantum of development, which is assessed separately. The extent of emissions from buildings will also be influenced by the design of the development. A potential but uncertain minor negative effect is therefore identified.
12) Avoid, reduce and manage flood risk	+/-?	The effects of employment development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. While the development of 96-104 ha of employment land over the Plan period will inevitably result in the loss of some greenfield land in the Borough and may therefore reduce the extent of permeable surfaces, it would also offer opportunities to incorporate SUDS. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+/-?	The effects of employment development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. While the development of 96-104 ha of employment land over the Plan period could affect the setting of nearby heritage assets, this could be either positive or negative depending on the design of the new development and whether it replaces unsympathetic development with high quality and sympathetic new development. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
14) Promote a sustainable and accessible transport network	+/-?	The effects of employment development on this SA objective will depend on its location and the extent to which it is likely to facilitate the use of sustainable transport in particular for commuting, rather than the overall quantum of development, which is assessed separately. While the commercial activities resulting from the development of

SA Objectives	SA Score	Justification
		96-104 ha of employment land over the Plan period will inevitably result in an increase in road traffic, it may also stimulate the provision of new and improved sustainable transport links which could benefit existing as well as new residents. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
15) Reduce all forms of pollution	-?	The effects of employment development on this SA objective will depend in part on its location and the extent to which employees are likely to make use of sustainable transport to travel to and from the sites; however the large-scale population growth resulting from the development of 96-104 ha of employment land over the Plan period will inevitably result in an increase in road traffic and the associated emissions. This will be particularly harmful if the development takes place within an AQMA, which is not yet known. If employment development is located centrally this could mitigate the impacts of increased traffic to some extent, but an overall increase in air pollution is still likely. Effects are also uncertain depending on the nature of commercial activities and the extent to which they would result in emissions.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+/-?	The effects of employment development on this SA objective will depend on its location in relation to biodiversity assets rather than the overall quantum of development, which is assessed separately. While the development of 96-104 ha of employment land over the Plan period could affect biodiversity as a result of habitat loss or disturbance to habitats and species, there could also be positive effects if new employment developments incorporate green infrastructure provision, potentially creating habitat and improving connectivity. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
17) Maintain and where possible enhance the quality of landscapes	-?	The effects of employment development on this SA objective will depend in part on its location in relation to the Borough's most sensitive landscape areas; however the development of 96-104 ha of employment land over the Plan period is likely to result in some level of impacts on the landscape, particularly considering the rural nature of parts of the Borough. While it may be possible to mitigate effects through high quality design, a potential but uncertain minor negative effect is likely.
18) Maintain and where possible enhance the quality of townscapes	+	The development of 96-104 ha of employment land over the Plan period could have positive effects on the townscape by providing high quality new development that enhances the overall quality and appearance of existing built up areas. However, effects cannot be determined on the basis of the quantum of development only; rather they will be determined by the specific location and design of the development.

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The Preferred Option will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections	++	The development of approximately 1,500 square meters of convenience retail floorspace and 14,000 square meters of comparison retail floorspace will have a significant positive effect on the leisure opportunities and services available to local people, particularly because the Preferred Option specifies that it will be provided within the town centre. This will ensure that it is accessible to most people, because of the relatively good public

SA Objectives	SA Score	Justification
of the community		transport links in that area.
3) Promote/improve health of the population and reduce health inequalities	0	The Preferred Option will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The Preferred Option will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The Preferred Option will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The development of approximately 1,500 square meters of convenience retail floorspace and 14,000 square meters of comparison retail floorspace will have a minor positive effect on the economy by providing opportunities for investment and boosting the vitality and viability of the retail economy in Rugby town. The relatively good public transport links in that area should mean that footfall is higher than if retail development was provided in more peripheral locations, increasing spending.
7) Promote the vitality and viability of the town centre	++	The provision of approximately 1,500 square meters of convenience retail floorspace and 14,000 square meters of comparison retail floorspace in the town centre will have a significant positive effect on its vitality and viability by encouraging investment in that area and stimulating increased visitor numbers and spending.
8) Promote the regeneration of urban areas	+	The development of approximately 1,500 square meters of convenience retail floorspace and 14,000 square meters of comparison retail floorspace will have a minor positive effect on the regeneration of urban areas by providing opportunities for high quality new development in the town centre which is likely to be able to be on brownfield sites, potentially replacing older and less attractive development.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+?	The retail development proposed through the Preferred Option is to be located in the town centre which should mean that there are good opportunities for making use of brownfield sites although this is currently uncertain.
10) Minimise waste and manage it sustainably	0	The Preferred Option will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	Focussing retail development in the town centre will help to encourage the use of sustainable transport as public transport links are relatively good and levels of car use and the associated emissions should be lower compared to where retail development takes place in out of centre locations. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	0	The Preferred Option will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment,	0	The Preferred Option will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
heritage assets and their settings.		
14) Promote a sustainable and accessible transport network	+	Focussing retail development in the town centre will help to encourage the use of sustainable transport as public transport links are relatively good and car use should be lower compared to where retail development takes place in out of centre locations. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	+/-	Focussing retail development in the town centre will help to encourage the use of sustainable transport as public transport links are relatively good and levels of car use and the associated air pollution should be lower compared to where retail development takes place in out of centre locations. A minor positive effect is therefore likely. However, this is mixed with a potential minor negative effect because the development would be focussed within Rugby town where there is an AQMA declared; therefore any increase in development in that area could compound existing air quality issues.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The Preferred Option will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The Preferred Option will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The development of approximately 1,500 square meters of convenience retail floorspace and 14,000 square meters of comparison retail floorspace will have a minor positive effect on the townscape in Rugby town by providing opportunities for high quality new development in the town centre which is likely to be able to be on brownfield sites, potentially replacing older and less attractive development.

Distribution strategy	SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion		0	The Preferred Option will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+/-		Focusing most development in Rugby town and the larger centres will help to provide good access to the services and facilities that are concentrated there, including people without a car. A minor positive effect is therefore likely. However, there could also be a minor negative effect as drawing the majority of activity into Rugby town would mean that other settlements in the Borough do not benefit from the increased support for services and facilities that would come with population growth there. Mixed effects are therefore likely overall.
3) Promote/improve health of the population and reduce health inequalities	?		The distribution strategy would affect health by influencing how easily people are able to access healthcare facilities, and the extent to which people may be able to use active modes of travel (walking and cycling) day-to-day. However, these issues are addressed under other SA objectives (2: access to services and 14: sustainable transport) and effects on health would depend largely on the specific location of development site options including their proximity to GPs where there is capacity to accommodate new patients, and their proximity to

SA Objectives	SA Score	Justification
		footpaths and cycle paths. Therefore, the effects on this SA objective are uncertain. Individual housing site options have been subject to SA separately, which includes an appraisal of their likely effects on health.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The preferred option for the distribution strategy will provide housing to meet the needs of the Borough; therefore will have a significant positive effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The preferred option for the distribution strategy will not have a direct effect on levels of crime and anti-social behaviour in Rugby Borough.
6) Promote/enable a strong, stable and sustainable local economy	+	The preferred option for the distribution strategy will have a positive effect on Rugby Borough's economy as it will support population growth in the Borough which will increase demand for goods and services. The development proposed, regardless of its location, will help to support the construction industry and related services.
7) Promote the vitality and viability of the town centre	+	The preferred option for the distribution strategy focuses most development in Rugby town, so will have a positive effect on the vitality and viability of the town centre by increasing the number of people using the shops, services and facilities there day to day. High quality new development close to the town centre may also help to improve the public realm.
8) Promote the regeneration of urban areas	+	The preferred option for the distribution strategy focuses most development in Rugby town, so will have a positive effect on the regeneration of urban areas.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+?	The effects of new development on this SA objective will depend largely on the onsite practices used, and the sustainability standards of the buildings, rather than the broad distribution of the development. However, where development is focussed in urban areas there are more likely to be opportunities to make use of brownfield sites and reuse existing buildings. The preferred option for the distribution strategy focuses most development in Rugby town, so could therefore have a positive effect on the efficient use of land. However, the potential positive effect is currently uncertain and will depend on the location of the specific sites to be developed, options for which have been subject to SA separately, including an appraisal of their likely effects on efficient land use and resource consumption.
10) Minimise waste and manage it sustainably	+	All new development will result in increased waste generation, regardless of its spatial distribution. The effects on this SA objective will therefore depend largely on the waste management practices used within the new development which will not be determined by its location. However, where development is focussed in urban areas there are more likely to be opportunities to reuse existing buildings and materials on brownfield sites, which may help to reduce waste generation and increase recycling. As the preferred option for the development strategy involves focussing most development in Rugby town, there is likely to be a minor positive effect.
11) Reduce the Borough's contribution to climate change	+	The effects of development on the Borough's contribution to climate change will depend largely on the design of new buildings and whether they are built to high standards of energy efficiency, which cannot be determined at

SA Objectives	SA Score	Justification
		this stage. However, effects will also be determined by likely levels of car use and the associated greenhouse gas emissions, which can be influenced by the overall distribution strategy.
		The preferred option for the distribution strategy focusses most development in Rugby town, so all will have minor positive effects on reducing emissions from car use as the town is the best connected part of the Borough in terms of sustainable transport links such as bus routes, and because opportunities for people to walk and cycle to jobs, services and facilities are likely to be good. The strategy also directs some development to the edge of Coventry City where opportunities to make use of non-car based modes of transport are also likely to be good.
12) Avoid, reduce and manage flood risk	+?	The effects of the distribution strategy on flood risk will depend largely on the specific location of development sites and their proximity to the areas of highest flood risk. Areas of high flood risk (Flood zones 2 and 3) are quite dispersed within Rugby Borough but include parts of Rugby town in proximity of the River Avon. Where development is focussed in urban areas there may be good opportunities to make use of brownfield sites, thereby avoiding increases in the area of impermeable surfaces. As the preferred option involves steering most development to Rugby town, with only limited development in rural areas, there could be positive effects.
13) Conserve and enhance the historic environment, heritage assets and their settings.	?	The effects of the distribution strategy on the historic environment will depend on the location of individual development sites and their proximity to features such as listed buildings, scheduled monuments and conservation areas. While there may be a higher concentration of such assets in urban areas, they will not necessarily be the most sensitive to the effects of nearby development. Effects will also be influenced by the design of the new development and the extent to which it forms part of the setting of sensitive heritage features. Therefore, the effects of the distribution strategy are currently uncertain. The individual housing and employment site options have been subject to SA separately, which includes an appraisal of their likely effects on the historic environment.
14) Promote a sustainable and accessible transport network	+	The distribution strategy focuses most development in Rugby town, so will have positive effects on sustainable transport use as the town is the best connected part of the Borough in terms of sustainable transport links such as bus routes, and because opportunities for people to walk and cycle from home to jobs, services and facilities are likely to be higher. There would also be some development close to Coventry City where opportunities to use sustainable transport are also likely to be good, and development in the rural areas would be limited.
15) Reduce all forms of pollution	+/-	The distribution strategy involves focussing most development in Rugby town, where an Air Quality Management Area has been declared in the town centre. Therefore, the distribution strategy could contribute to increased air pollution in the town, having a negative effect on this SA objective. However at the same time, focussing development in Rugby town centre will help to reduce car use as journeys to work, services and facilities are likely to be shorter and it will be more feasible to walk or cycle. Therefore, positive effects are also likely, resulting in mixed effects overall. The distribution strategy would not affect levels of noise and light pollution, with these issues being determined instead by the specific location of development sites in relation to sensitive receptors. Similarly, effects on water pollution will depend on the capacity of the relevant sewage treatment works to accommodate the level of growth

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	?	proposed, rather than its location. These issues have been considered in relation to the individual site options during the separate SA of those options.
17) Maintain and where possible enhance the quality of landscapes	+?	The effects of the distribution strategy on biodiversity will depend on the location of individual development sites and their proximity to sensitive habitats and species. While most development would be located at Rugby town, which may steer development away from greenfield sites where habitat loss may occur, brownfield sites can still harbour valuable biodiversity and fewer impacts on biodiversity cannot be assumed. Therefore, the effects of the distribution strategy are currently uncertain. The individual housing and employment site options have been subject to SA separately, which includes an appraisal of their likely effects on biodiversity.
18) Maintain and where possible enhance the quality of townscapes	+	The effects of the distribution strategy will depend to a large extent on the specific sites allocated for development and their proximity to sensitive landscapes. The most up to date landscape sensitivity study for Rugby Borough ⁵⁷ which was carried out in 2006 identified the most sensitive parts of the Borough, which were generally in the east although there were pockets of high landscape sensitivity to the north and south of Rugby town. The design of the development, for example the incorporation of screening, will also influence effects and cannot be determined at this stage; therefore the effect is to some extent uncertain. The Preferred Option is most likely to have a minor positive effect as development would be mainly focused at Rugby town, and development in the Main Rural Settlements and Local Needs Settlements would be within the existing settlement boundaries.
Removal of land parcel LL2 (Coventry Road, Long Lawford) from the green belt		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The removal of land from the green belt will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+?	This parcel of land is located just outside Rugby town and so if it were to be used for housing development, future residents would have relatively good access to the concentration of services and facilities located there. Similarly, if development were to come forward at the site which incorporated new services and facilities, this would improve the range available to people at Long Lawford, although the relatively small size of the land parcel means that this is considered unlikely. Overall a potential minor positive effect is likely although this is uncertain depending on the future use of the land parcel, once it is released from the green belt.
3) Promote/improve health of the population and reduce health inequities	+?	If this parcel of land is eventually used for housing, a minor positive effect is likely as there are over 5 areas of open space within walking distance (600m) of the site. This however, is currently uncertain.
4) Provide affordable and	+?	The effects of the proposal on this objective will depend on whether the land parcel is eventually used for housing

⁵⁷ Warwickshire County Council (2006) Landscape Assessment of the Borough of Rugby: Sensitivity and Condition Study

SA Objectives	SA Score	Justification
decent housing, which meets the needs of the Borough		development after being released from the green belt. If this is the case there would be a positive effect on this objective, although this is currently uncertain. The potential positive effect is minor rather than significant because the site is relatively small in size (6.6ha).
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposal will not have a direct effect on levels of crime and safety – this may be influenced by the design and layout of any future development on this land parcel, but this cannot be determined at this level. A negligible effect is therefore expected.
6) Promote/enable a strong, stable and sustainable local economy	++?	The land parcel is located within walking distance (600m) of over 10 bus stops and the centre of Long Lawford which is classified as a Main Rural Settlement. A significant positive effect may therefore occur if this land is developed, as the land is highly accessible offering opportunities for all members of the community to access the site – whether the land is used for housing, employment or the provision facilities.
7) Promote the vitality and viability of the town centre	0	The removal of this parcel of land, which is not located near to Rugby town centre, will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-?	The land parcel is mainly greenfield land and as such, a minor negative effect is likely if the area is eventually developed which is more likely if it is released from the green belt.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The land parcel is entirely on Grade 3 agricultural quality land and so a significant negative effect is likely on this SA objective if the area is eventually developed after being released from the green belt. This is uncertain as it is unknown whether the land is Grade 3a or Grade 3b.
10) Minimise waste and manage it sustainably	0	This land parcel is on greenfield land and so a negligible effect is likely as any future development that may occur there would not be able to make use of existing buildings or materials on site.
11) Reduce the Borough's contribution to climate change	++?	The land parcel is located within walking distance (600m) of over 10 bus stops and the centre of Long Lawford, a Main Rural Settlement. The land is therefore highly accessible by sustainable modes of transport, and any future development after the site is released from the green belt would offer good opportunities to reduce car use, whether it is used for housing, employment or other development which is not yet known.
12) Avoid, reduce and manage flood risk	-?	The site is on greenfield land although it is outside of flood zones 3a and 3b. If the site is eventually developed after being released from the green belt there could be a minor negative effect on this SA objective due to the loss of permeable surfaces.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	There are no historical assets within this land parcel; however Avon Lodge, a Grade II listed Building, lies approximately 40m to the south. As such, a minor negative effect is likely on this SA objective if the land were to be developed after being released from the green belt although this would depend on the design of any development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++?	The land parcel is within 600m of over 10 bus stops and a national cycle link lies approximately 30m to the east of the site. A significant positive effect is therefore likely on this SA objective if the site were to be developed after being released from the green belt although this is uncertain depending on the future use of the land.
15) Reduce all forms of pollution	--	The land parcel lies within the Rugby Air Quality Management Area (AQMA) and is also on Coventry Road (A428). A significant negative effect is therefore likely on this SA objective if the site were to be developed after being

SA Objectives	SA Score	Justification
		released from the green belt, because residents or other users of the site may be exposed to pollution and development may compound poor air quality.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site lies on Long Lawford Meadows, a Local Wildlife Site and as such, a significant negative effect may occur on this SA objective if the site is developed after being released from the green belt. Any effects however, may be able to be mitigated and would depend on the nature of any development at the site and so the effect is uncertain.
17) Maintain and where possible enhance the quality of landscapes	-?	The release of this land from the green belt will not itself affect the landscape, although any future development on the site may have an effect, depending on its location. As the land is currently undeveloped and is adjacent to land that would remain in the green belt there could be a negative effect although this is uncertain at this stage depending on future proposals for the land. The land parcel site lies within Dunsmore Plateau fringe landscape character area which has been assessed as having moderate sensitivity to development and so there is potential for development here to have a minor negative effect.
18) Maintain and where possible enhance the quality of townscapes	0	A negligible effect is likely as the land parcel is greenfield land.

Removal of land parcel C6 (M6 Junction 2, M69 and A46, Coventry) from the green belt

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The removal of land from the green belt will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+?	This parcel of land is located just outside the urban area of Coventry City and so if it were to be used for housing development, future residents would have relatively good access to the concentration of services and facilities located there, although the economic benefits would be lost to Rugby Borough. Similarly, if development were to come forward at the site which incorporated new services and facilities, this would improve the range available to people in that area. However, the location of the land in close proximity of the motorway junction indicates that its use for residential development may be unlikely. Overall a potential minor positive effect is identified although this is uncertain depending on the future use of the land parcel, once it is released from the green belt.
3) Promote/improve health of the population and reduce health inequalities	+?	If this parcel of land is eventually used for housing, a minor positive effect is likely as there are two areas of open space within walking distance (600m) to the north of the land which could enable people to live healthier and more active lifestyles. This however, is currently uncertain depending on what the land might eventually be used for.
4) Provide affordable and decent housing, which meets the needs of the Borough	+?	The effects of the proposal on this objective will depend on whether the land parcel is eventually used for housing development after being released from the green belt. The proximity of the site to the motorway junction indicates that this may be unlikely although if it were the case there would be a positive effect on this objective, although this is currently uncertain. The potential positive effect is minor rather than significant because the site is relatively small in size.
5) Reduce crime, fear of	0	The proposal will not have a direct effect on levels of crime and safety – this may be influenced by the design and

SA Objectives	SA Score	Justification
crime and anti-social behaviour		layout of any future development on this land parcel, but this cannot be determined at this level. A negligible effect is therefore expected.
6) Promote/enable a strong, stable and sustainable local economy	+?	The land parcel is located within walking distance (600m) of one bus stop to the north in Arsty and another to the south on Central Boulevard. A minor positive effect may therefore occur if this land is developed, as the land is accessible, offering opportunities for all members of the community to access the site – whether the land is used for housing, employment or the provision facilities. It is worth noting that this land parcel lies on the Rugby administration boundary so there could be potentially be additional public transport links and existing employment sites to the east of the site in Coventry, but data on these is unavailable.
7) Promote the vitality and viability of the town centre	0	The removal of this parcel of land, which is not located near to Rugby town centre, will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-?	The land parcel is mainly greenfield land and as such, a minor negative effect is likely if the area is eventually developed which is more likely if it is released from the green belt.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The land parcel lies mainly on Grade 3 agricultural quality land but the western area of the land lies in Grade 2 land. A significant negative effect is likely on this SA objective if the area is eventually developed after being released from the green belt. This is uncertain as it is unknown whether the land is Grade 3a or Grade 3b, or what the future use of the land might be.
10) Minimise waste and manage it sustainably	0	This land parcel is on greenfield land and so a negligible effect is likely as any future development that may occur there would not be able to make use of existing buildings or materials on site.
11) Reduce the Borough's contribution to climate change	+?	The land parcel is located within walking distance (600m) of one bus stop to the north in Arsty and another to the south on Central Boulevard. The land is therefore accessible by sustainable modes of transport, and any future development after the site is released from the green belt would offer opportunities to reduce car use, whether it is used for housing, employment or other development which is not yet known.
12) Avoid, reduce and manage flood risk	-?	The site is on greenfield land and the southern section of the land is within flood zones 3a and 3b. If the site is eventually developed after being released from the green belt there could be a minor negative effect on this SA objective due to the loss of permeable surfaces, although this is uncertain, particularly because development could be directed away from the parts of the sites in higher flood risk area.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	Oxford Canal Bridge, a Grade I Listed structure lies on the northern boundary of the land parcel. As such, a significant negative effect is likely on this SA objective if the land were to be developed after being released from the green belt. However, this is currently uncertain as it would depend on the design of any development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++?	The land parcel is located within walking distance (600m) of one bus stop to the north in Arsty and another to the south on Central Boulevard and a local cycle route is also within the southern section of the site. A significant positive effect is therefore likely on this SA objective if the site were to be developed after being released from the green belt although this is uncertain depending on the future use of the land.
15) Reduce all forms of pollution	--?	The land parcel lies within the intersection of the M6 and M69 and two A roads Hinkley Road (A4600) and A46 also pass through the site. A significant negative effect is therefore expected as if the site were to be developed

SA Objectives	SA Score	Justification
		after being released from the green belt, residents or other users of the site may be exposed to significant noise. This effect is uncertain as potential future uses of the site are not yet known.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Hill Park Wood, a Local Wildlife Site lies approximately 270m to the south east of the land parcel and so a minor negative effect may occur on this SA objective if the land is developed after being released from the green belt. Any effects however, may be able to be mitigated and would depend on the nature of any development coming forward and so the effect is uncertain.
17) Maintain and where possible enhance the quality of landscapes	-?	The release of this land from the green belt will not itself affect the landscape, although any future development on the site may have an effect, depending on its location. As the land is currently undeveloped and is adjacent to land that would remain in the green belt there could be a negative effect although this is uncertain at this stage depending on future proposals for the land. The land parcel site lies within Dunsmore Parklands Landscape character area which has been assessed as having moderate sensitivity to development and so there is potential for development here to have a minor negative effect.
18) Maintain and where possible enhance the quality of townscapes	0	A negligible effect is likely as the land parcel is greenfield land.

SA Matrices for Allocated Sites

Coton House

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is within the periphery of Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	-	There are no healthcare facilities or areas of open space within 600m of this site, resulting in a minor negative effect. In addition, this site is not in the AQMA designated around Rugby, however, it is directly adjacent to the north of the AQMA and connected via the A426. Vehicles leaving and or traveling to the site via the section of the A426 within the AQMA would therefore contribute to additional emissions in that area, and this reinforces the minor negative effect on this SA objective.
4) Provide affordable and decent housing, which	++	This site is relatively large (12.19ha) in size; therefore a significant positive effect is likely.

SA Objectives	SA Score	Justification
meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within 600m of this site, two of which are approximately 200m west on Coton Road and one of which is approximately 190m south on the A426. Central Park employment site is approximately 310m south of this site. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as being of grade 2 agricultural quality. Therefore a significant negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m of this site, two of which are approximately 200m west on Coton Road and one of which is approximately 190m south on the A426, and Central Park employment site is approximately 310m south. The site is not within 600m of Rugby town centre or a Main Rural Settlement. Overall, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m of this site, two of which are approximately 200m west on Coton Road and one of which is approximately 190m south on the A426. A significant positive effect is therefore likely on this SA objective.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	--	The site is not in the AQMA designated around Rugby, however, it is directly adjacent to the north of the AQMA and connected via the A426 which is adjacent to the western part of the site. Vehicles leaving and or traveling to the site via the section of the A426 within the AQMA would therefore contribute to additional emissions in this area. In addition, the M6 motorway is approximately 230m south of the site, and this, coupled with the proximity of the A436 would result in significant effects in relation to noise on future residents. Overall a significant negative effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Churchover Meadows Local Wildlife Site is approximately 780m north of this site and Caves Inn Farm Pool Local Wildlife Site is approximately 930m east. The proximity of these designations may result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plataeu - Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.

Coton Park East

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site lies within Newton which Rugby Borough Council has classified as a Local Needs Settlement and therefore a minor positive effect is likely. The site is situated in the periphery.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is within walking distance (600m) of number open spaces to the south by Shortstones Walk and to the south east by Little London Lane where several allotments are provided ; however it is not within walking distance of a healthcare facility. Overall, a minor positive effect is likely on this SA objective. The site however lies on the periphery of an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The site is relatively large (40.4ha) and therefore a significant positive effect on this objective is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within 600m of a Strategically Important Employment Site (Central Park, Coton) which is adjacent to the site's western boundary; furthermore there are nine bus stops in Newton which are within walking distance (600m) of the site. Therefore a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is located on greenfield land and therefore a minor negative effect is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	According to the Agricultural Land Classification, the site lies predominantly Grade 2 land and therefore a significant negative effect is likely. It is worth noting that the north-eastern corner of the site has been classified as Grade 4 agricultural land.
10) Minimise waste and manage it sustainably	0	The site lies on a greenfield site and so a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within 600m of a Strategically Important Employment Site (Central Park, Coton) which is adjacent to the site's western boundary; furthermore there are nine bus stops in Newton which are within walking distance (600m) of the site. However, the site is not located within walking distance (600m) of Rugby town centre or the centre of a Main Rural Settlement. Therefore a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and outside of flood zones 3a and 3b therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?/-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was divided between two classifications. The northern part of the site was classed as amber because there is considered to be some potential impact on the historic environment – specifically concerning the heritage assets; therefore this part of the site is most likely to have a minor negative effect on this SA objective. The southern part of the site was classed as green because there is considered to be no potential impact on the historic environment; therefore this part of the site is most likely to have a negligible effect on this SA objective. Overall a mixed effect is expected for this SA objective. Both scores are uncertain

SA Objectives	SA Score	Justification
		as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops in Newton and three bus stops in Brownsover which are within walking distance (600m) of the site, however there are no cycle paths or railway stations within walking distance (600m) of the site. Overall a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, the northern boundary of the site lies adjacent to the M6 and therefore a further significant effect is likely with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Local Wildlife Site, Newton Dismantled Railway and the Local Nature Reserve and Local Wild Life Site, Ashlawn Cutting both lie adjacent to the site's eastern boundary. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'High Cross Plateau - Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

South West Rugby

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Dunchurch which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study, therefore a significant positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are several areas of open space within 600m north, north-east, south-east and south of this site which results in a minor positive effect. However, this site is within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are several bus stops within 600m north, east, south-east and south of this site. In addition, Dunchurch Trading Estate is directly adjacent to the west of this site and Dunchurch, which is a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), is adjacent to the site to the south-east. A significant positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as grade 2 agricultural quality; therefore a significant negative effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	++	There are several bus stops within 600m north, east, south-east and south of this site. Dunchurch Trading Estate is directly adjacent to the west of this site and Dunchurch, which is a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), is adjacent to the site to the south-east. A significant positive effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside flood zone 3, however a small part of the north-western section of the site is on land which is in a flood zone 3 area, although it may be possible to avoid developing in this area. Overall, a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment,	0?/-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for

SA Objectives	SA Score	Justification
heritage assets and their settings.		effects on the historic environment. The majority of the site was classed as green because there is considered to be no potential impact on the historic environment; therefore this portion of the site is most likely to have a negligible effect on this SA objective. However the eastern part of the site has been classed as amber as there is a potential for some impact on the historic environment; therefore this eastern portion of the site is most likely to have a minor negative effect on this SA objective. Overall a mixed effect is expected on this SA objective. The effect is however uncertain as it will be dependent upon unknown factors such as the design of the development and it may also be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are several bus stops within 600m north, east, south-east and south of this site. In addition, there is a national cycle path directly adjacent to the north-west (including national cycle network link track) and south-west of this site, and a local cycle path is also directly adjacent to the north. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, which results in a significant negative effect. In addition, the A45 (Coventry Road) is adjacent to the southern part of this site, the A426 (Rugby Road) is adjacent to the site to the east and the A4071 (Coventry Road) is approximately 110m to the west of the site at its closest point. The close proximity of these important transport routes to the site could lead to future residents being exposed to noise pollution which reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Cawston Spinner Local Wildlife Site and Cawston Fox Covert Local Wildlife Site are both within the boundary of this site. Moreover, Rugby-Leamington Disused Railway Local Wildlife Site and Cock Robin Wood Local Nature Reserve are also directly adjacent to the western edge of this site. The proximity of these sites could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore - Plataeu Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

Coventry Urban Edge – Land South of Walsgrave Hill Farm

SA Objectives	SA Score	Justification
1) Reduce/eliminate	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
poverty, disadvantage and social exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	--	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement. The closest bus stop to the site is located approximately 915m to the south east and as such is considered to be outside of reasonable walking distance. Overall, a significant negative effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequities	+	
4) Provide affordable and decent housing, which meets the needs of the Borough	++	There are no healthcare facilities within 600m of this site, although there is a large area of open space directly adjacent to the south. Therefore, a minor positive effect on this SA objective is likely. This site is not in or near an AQMA.
5) Reduce crime, fear of crime and anti-social behaviour	0	This site is large in size; therefore a significant positive effect is likely.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within 535m of an existing employment site (Rolls Royce) to the north east. The site is not located within close proximity of any existing public transport links. Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre of urban areas	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land which is classed as being of grade 2 agricultural quality. Therefore a significant negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is located within 535m of an existing employment site (Rolls Royce) to the north west. The site is not located in close proximity of a town centre or any sustainable transport links Overall, a negligible effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land which is outside of flood zones 3a or 3b. Therefore a minor negative effect is likely given that the development of this area will result in a decrease in the area permeable surfaces which may allow for infiltration of surface water in Rugby.

SA Objectives	SA Score	Justification
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be potential for significant impacts on the historic environment – particularly on heritage assets; Combe Abbey (a Grade II* Registered Park and Garden) lies adjacent to the site's south eastern boundary and the site lies within 165m of Walsgrave Hill Farmhouse (a Grade II Listed Building) which is to the north. The site is therefore likely to have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site is not located within close proximity of any sustainable transport links with the closest located 920m to the south east. A minor negative effect is therefore likely.
15) Reduce all forms of pollution	0/-	The site is not located within or linked to an AQMA resulting in a negligible effect. However, the A46 is directly adjacent to the site and run along its western edge. This may result in future residents being exposed to noise pollution from traffic which results in a significant negative effect. Therefore, a mixed effect is likely on this SA objective overall.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is directly adjacent to Coombe Abbey Local Wildlife Site and Combe Pool SSSI which are to the east and south respectively, and is within approximately 610m of Hill Park Local Wildlife Site which to the north east. Potential Local Wildlife Sites Menagerie and Coombe Abbey West Deer Park are located to the south of the site within 220m and 225m respectively. The proximity of these designations may result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

Sustainable Development

SD1: Settlement hierarchy	SA Score	Justification
1) Reduce/eliminate poverty,	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
disadvantage and social exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to ensure that more people have good access to the services and facilities that are already concentrated in those locations. New development there will also be generally accessible due to the better sustainable transport links, compared to rural areas. A minor positive effect is therefore likely.
3) Promote/improve health of the population and reduce health inequalities	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to facilitate higher levels of walking and cycling and lower levels of car use, which will benefit health. This is because journeys may be shorter and better connected via sustainable transport. A minor positive effect is therefore likely.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to ensure that more people have good access to the jobs that are already concentrated in those locations. New employment development there will also be generally accessible due to the better sustainable transport links, compared to rural areas. A minor positive effect is therefore likely as people will be more easily able to access employment.
7) Promote the vitality and viability of the town centre	+	Focussing most development in Rugby town will benefit its vitality and viability as it will be the main focus for high quality new development. A minor positive effect is therefore likely.
8) Promote the regeneration of urban areas	+	Focussing most development in Rugby town followed by the Main Rural Settlements will provide good opportunities for urban regeneration and a minor positive effect is therefore likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments, rather than the overall settlement hierarchy.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments, rather than the overall settlement hierarchy.
11) Reduce the Borough's contribution to climate change	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to reduce greenhouse gas emissions from transport. This is because journeys may be shorter and better connected via sustainable transport. A minor positive effect is therefore likely.
12) Avoid, reduce and manage	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of

SA Objectives	SA Score	Justification
flood risk		developments, rather than the overall settlement hierarchy.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments, rather than the overall settlement hierarchy.
14) Promote a sustainable and accessible transport network	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to facilitate higher levels of public transport use, walking and cycling and lower levels of car use. This is because journeys may be shorter and better connected via sustainable transport. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to facilitate higher levels of walking and cycling and lower levels of car use, which will help to reduce air pollution. This is because journeys may be shorter and better connected via sustainable transport. A minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments, rather than the overall settlement hierarchy.
17) Maintain and where possible enhance the quality of landscapes	+	Limiting the amount of development in rural areas and the Green Belt will help to conserve and enhance the character of the Borough's rural landscapes, and a minor positive effect is likely.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments and their design, rather than the overall settlement hierarchy.
SD2: Securing sustainable development		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy reflects the presumption in favour of sustainable development, which should help to reduce poverty and exclusion as a result of employment generation and other forms of sustainable development. The policy seeks to secure development that improves the economic conditions in the area and as such a minor positive effect is likely on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy reflects the presumption in favour of sustainable development, which should help to stimulate the development of services and facilities in accessible locations. The policy seeks to secure development that improves the social conditions in the area, which is taken to include improved access to services and facilities, and a minor positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy reflects the presumption in favour of sustainable development, which should help to stimulate the development of services and facilities relating to healthcare. The policy seeks to secure development that improves the social conditions in the area, which is taken to include improved access to healthcare, and a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The policy reflects the presumption in favour of sustainable development, which should help to stimulate the development of housing to meet local needs. The policy seeks to secure development that improves the social conditions in the area, which is taken to include improved access to appropriate housing, and a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	+	The policy seeks to secure development that improves the social conditions in the area, which is taken to include reduced levels of crime and improved safety, and a minor positive effect is likely on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The policy states that the Council will aim to find solutions so that development proposals can be approved wherever possible, and seeks to secure development that improves the economic conditions in the area. The policy therefore will help businesses by stimulating the provision of appropriate land and premises. A minor positive effect is therefore identified.
7) Promote the vitality and viability of the town centre	+	The policy states that the Council will aim to find solutions so that development proposals can be approved wherever possible, and seeks to secure development that improves the economic conditions in the area. This should support the vitality and viability of the town centre and a minor positive effect is likely.
8) Promote the regeneration of urban areas	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the economic, social and environmental conditions in the area which is taken to include the regeneration of urban areas and a minor positive effect is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the economic, social and environmental conditions in the area which is taken to include the efficient use of resources and increased use of renewable energy. A minor positive effect is therefore likely.
10) Minimise waste and manage it sustainably	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include reduced waste generation and more sustainable waste management. A minor positive effect is therefore likely.
11) Reduce the Borough's contribution to climate change	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include reducing the Borough's contribution to climate change. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include reducing flood riskge. A minor positive effect is therefore likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include the protection and enhancement of the historic environment. A minor positive effect is therefore likely.
14) Promote a sustainable and accessible transport	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental and social conditions in the area which is taken to include increased sustainable

SA Objectives	SA Score	Justification
network	+	transport use. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include reduced pollution. A minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include the protection and enhancement of biodiversity. A minor positive effect is therefore likely.
17) Maintain and where possible enhance the quality of landscapes	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include the protection of landscape character. A minor positive effect is therefore likely.
18) Maintain and where possible enhance the quality of townscapes	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include the protection of townscapes. A minor positive effect is therefore likely.
SD3: Previously developed land		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy states that the Council will support the innovative reuse of existing buildings for social and cultural purposes, which is likely to have a minor positive effect on this objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+	Through supporting and promoting the innovative reuse of the existing building stock for social, cultural and economic purposes and encouraging development on previously developed land, the policy is likely to contribute to urban regeneration within Rugby borough. A minor positive effect is therefore likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++	The policy encourages the prudent use of land, soils and minerals because it supports development on previously developed land and promote the innovative reuse of the existing building stock. A significant positive effect is therefore identified.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy supports the redevelopment of previously developed land with consideration of the impact on heritage assets. Through this criterion the policy will contribute to conserving Rugby borough's historic environment and so a minor positive effect is likely on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy states that development proposals on previously developed land will be supported in consideration of their impact on biodiversity assets within the borough. A minor positive effect is therefore likely on this SA objective as in this way the policy will contribute to conserving Rugby's biodiversity, flora and fauna.
17) Maintain and where possible enhance the quality of landscapes	+	The redevelopment of previously developed land will be supported, with consideration of the visual impact on the surrounding landscape and properties; therefore will help to maintain the borough's landscape setting and character. A minor positive effect is likely on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The redevelopment of previously developed land will be supported, with consideration of the visual impact on the surrounding landscape and properties and impact on any heritage assets. As this will help maintain the quality of townscapes within the borough, a minor positive effect is likely on this SA objective.

SD4: Conversions		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The policy supports proposals that involve the re-use and adaption of existing buildings, which could be used to supplement housing provision. The Council will only approve proposals if they are of high quality and sustainable design, which will help to ensure that the housing stock is of decent quality. A minor positive effect is therefore likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The policy supports the conversion and re-use of existing buildings which represents prudent and efficient use of land and soil as it minimises development on greenfield land. A minor positive effect is therefore expected on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
flood risk		
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Proposals that involve the re-use and adaptation of existing buildings are required to retain and respect the special qualities and features of listed and other traditional rural buildings. As this contributes to conserving the historic environment, heritage assets and their settings, a minor positive is likely on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy specifies that proposals that re-use and adapt existing buildings must respect the appearance and setting of the building, and where possible, developments must enhance the character and appearance of the countryside. A minor positive effect is therefore identified.
18) Maintain and where possible enhance the quality of townscapes	+	Proposals that involve the re-use and adaptation of existing buildings are required to retain and respect the special qualities and features of listed and other buildings and retain the external and/or internal features that contribute positively to the character of the building and its surroundings. As this contributes to maintaining the quality of townscapes, a minor positive is likely on this SA objective.
SD5: Safeguarding development potential		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the	+/-?	This policy could restrict proposals for small-scale housing development if it would prejudice other development or land use. If that other development or land use involves larger-scale housing provision, the policy would have an overall positive effect on housing delivery. However, if housing development is prevented in order to avoid

SA Objectives	SA Score	Justification
Borough		prejudicing other types of development or land use, there could be a negative effect on this objective. A potential but uncertain mixed effect is therefore likely overall, depending on the particular proposals that are eventually affected by this policy.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre of urban areas	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	+	The policy states that planning permission will not be granted for proposals on land that would be required for flood risk management. A minor positive effect is therefore likely as the policy will minimise the risk of flooding from rivers and watercourses to people and property.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on the historic environment might be.
14) Promote a sustainable and accessible transport network	+/-	The policy safeguards land that is needed for infrastructure provision – depending on the nature of this infrastructure, there could be either positive or negative effects. If the policy safeguards land for road infrastructure this could facilitate ongoing car use; however if it safeguards land for sustainable transport infrastructure there could be a positive effect on this objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on pollution levels might be.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on biodiversity might be.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on the landscape might be.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on the townscape might be.
SD6: Parish or Neighbourhood level documents		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.

SA Objectives	SA Score	Justification
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.
17) Maintain and where possible enhance the	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be

SA Objectives	SA Score	Justification
quality of landscapes		subject to SEA during their preparation.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be, and any such plans are likely to be subject to SEA during their preparation.

Housing

H1: Informing housing mix		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The policy requires that residential development proposals provide a mix of housing types that is consistent with the latest Strategic Housing Market Assessment (SHMA). This should help to ensure that the current requirement for more mid-sized homes (those of two or three bedrooms) in particular is met. The policy also states that large development proposals should consider the inclusion of some self-build plots which may potentially help to meet the specific housing needs of individuals. As such a significant positive effect is expected on this SA objective. Although the policy allows for an alternative mix of housing types and sizes to be delivered in some circumstances, which may not directly address local requirements as identified in the latest SHMA, one of the criteria for allowing this is if it can be demonstrated clearly that a mix which is consist with the SHMA cannot be delivered without compromising the ability of the development to meet a specifically identified affordable or specialist housing need.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	
8) Promote the regeneration of urban areas	+	The policy requires that residential development proposals provide a mix of housing that is consistent with the latest SHMA. Schemes should respond to local need, meaning that the policy should help provide an appropriate level of decent housing. Although the policy does not specify the level of affordable housing to be required within developments, the provision of a mix of housing in terms size and type should mean that smaller and more affordable houses are provided as part of residential schemes. In addition, one of the criteria for allowing an alternative housing mix is if it can be demonstrated clearly that a mix which is consist with the SHMA cannot be delivered without compromising the ability of the development to meet a specifically identified affordable or specialist housing need. A minor positive effect is therefore expected on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy is likely to have a minor positive effect on this objective because it allows for an alternative mix to be provided in cases of conversions where the characteristics of the existing building would prohibit a housing mix within the site. This will potentially help to converse and enhance the character of historic buildings.
14) Promote a sustainable and accessible transport network	+	The policy w is likely to have a minor positive effect on this objective because it allows for flexibility in relation to housing mix if the site is particularly accessible or close to the train station. This will support the delivery of housing in locations where sustainable transport use would be promoted.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
possible enhance the quality of landscapes		
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

H2: Housing for rural businesses

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy allows for development of permanent dwelling in the countryside only where a number of criteria can be met. As such residential development will be restricted at the more isolated locations of the Borough where access to services would be poor. A minor positive effect is therefore expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy allows for development of permanent dwelling in the countryside only where a number of criteria can be met. As such residential development will be restricted at the more isolated locations of the Borough where access to healthcare services would be poor and opportunities to walk and cycle day to day would be more limited. Therefore, a minor positive effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The policy allows for housing development where it is required to support rural businesses, provided that certain criteria are met. The policy therefore provides a framework for housing development to support rural businesses where a genuine need can be demonstrated and a minor positive effect is expected on this SA objective. The requirement for an occupancy condition to apply would mean that the housing remains available to meet the intended need. Given that any development resulting from this policy would be small-scale a minor rather than significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The policy relates directly to supporting the rural businesses of Rugby through the provision of housing to allow for their successful operation. Housing for rural businesses is only to be supported where it can be demonstrated that the development is required to fulfil a functional need, and permission must be subject to an 'occupancy' condition meaning that the housing will remain in support of the rural business in question unless it can be demonstrated that long term need for the Rural Workers Dwelling has ceased. A positive effect is therefore expected on this SA objective. The effect is expected to be minor rather than significant due to the relatively small number of businesses likely to be supported by the policy.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The policy is likely to have a minor positive effect on this SA objective because it only allows new construction where an existing building cannot be used.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy, in line with national policy, aims to avoid the development of isolated new homes in the countryside. Development at these locations should only be provided where it can be successfully demonstrated that this residential provision is required to allow a rural business to successfully function. As such given that the policy would limit the development of more isolated properties where levels of car use would likely be high, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	Given that the policy seeks to limit the development of isolated rural homes to those which can be demonstrated as being necessary to support the function of a rural business, it is likely to limit the amount of housing developed in the countryside where levels of car use would have been high. A minor positive effect is expected on this SA objective.
15) Reduce all forms of pollution	+	Given that the policy seeks to limit the development of isolated rural homes to those which can be demonstrated as being necessary to support the function of a rural business, it is likely to limit the amount of housing developed in the countryside where levels of car use and the associated emissions would have been high. A minor positive effect is therefore expected in relation to air pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy restricts residential development in rural areas to that which is required for a rural business to function. This is likely to reduce the potential for inappropriate development in rural locations to affect the character and quality of the landscape and a minor positive effect is expected on this SA objective.
18) Maintain and where possible enhance the	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
quality of townscapes		
H3: Rural exceptions sites		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy is likely to have a minor positive effect on this SA objective as the development of affordable housing would help to reduce levels of social exclusion and disadvantage.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to services and facilities than developments in the larger urban centres, which could have a minor negative effect on this objective although this is uncertain depending on the location of any exceptions housing eventually permitted.
3) Promote/improve health of the population and reduce health inequities	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to jobs, services and facilities than developments in the larger urban centres and journeys are therefore more likely to be undertaken by car, with opportunities for walking and cycling being limited. Access to healthcare facilities may also be more difficult where housing is delivered at rural exceptions sites. Therefore, a potential minor negative effect is identified on this objective although this is uncertain depending on the location of any exceptions housing eventually permitted.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This policy would allow for the provision of affordable housing to meet local need at rural exceptions sites. Although these types of developments are to include only affordable housing in most situations, where viability presents an obstacle to the scheme the inclusion of open market housing is to be acceptable. This approach will help to ensure the delivery of these developments. The policy requires new dwellings to remain affordable for local people in perpetuity and as such a significant positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and	-	The policy would allow affordable housing development to occur on rural exceptions sites adjacent to but outside of defined settlement boundaries. Therefore, development on greenfield sites is more likely to occur. This less efficient land use is expected to be coupled with limited opportunities to re-use existing buildings and materials which are more likely to be present at brownfield locations. As such a minor negative effect is expected on this

SA Objectives	SA Score	Justification
increase energy generated from renewables		SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to jobs, services and facilities than developments in the larger urban centres, which could have a minor negative effect on this objective as a result of higher levels of car use although this is uncertain depending on the location of any exceptions housing eventually permitted.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective and effects will be determined by the location and design of any exceptions housing eventually developed.
14) Promote a sustainable and accessible transport network	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to jobs, services and facilities than developments in the larger urban centres, which could have a minor negative effect on this objective as a result of higher levels of car use although this is uncertain depending on the location of any exceptions housing eventually permitted.
15) Reduce all forms of pollution	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to jobs, services and facilities than developments in the larger urban centres, which could have a minor negative effect on air pollution as a result of higher levels of car use although this is uncertain depending on the location of any exceptions housing eventually permitted.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective and effects will be determined by the location and design of any exceptions housing eventually developed.
17) Maintain and where possible enhance the quality of landscapes	-?	This policy permits the development of affordable housing in rural areas on sites where housing would not normally be permitted, including on sites adjacent to but outside of settlement boundaries. Considering that development at these locations would extend the urban edge of settlements in the Borough, there may be negative effects on the character of the landscape. However, the policy requires developments not to have an adverse impact on the surrounding countryside; therefore a potential but uncertain minor negative effect is identified.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective and effects will be determined by the location and design of any exceptions housing eventually developed.

H4: Replacement dwellings

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+/-	The policy would not result in the provision of development which would significantly increase residential accommodation in Borough given that replacement dwellings are not to be materially larger than the building they replace and for Green Belt locations are not to be of more than 30% larger than the original volume. The replacement of residential dwellings may improve housing stock, however, particularly where older homes have become dilapidated. As such a minor effect is expected on this SA objective. However, the restrictions in the policy with regards to the size of replacement dwellings may make it more difficult for specific housing needs to be met in some cases and a mixed effect is likely overall.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
contribution to climate change		
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+/-?	The policy sets out criteria for the replacement of dwellings in Countryside and Green Belt locations. These areas are likely to be particularly sensitive to any level of development in terms of landscape character. As such a potential minor negative effect is identified on this SA objective but this effect is uncertain given that the design of the development may present opportunities to mitigate any detrimental impact. The policy, however, will not support development which will have a greater impact on the landscape than the building it is replacing and within the Green Belt replacement dwellings which will have a greater impact upon the openness which characterises these areas will not be permitted except in exceptional circumstances. As such, the policy should help to prevent harm to the quality of the landscape in Rugby and a positive effect is also expected on this SA objective. Overall a mixed effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.
H5: Specialist housing		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy specifically addresses the issue of providing housing which will maximise the independence of older people and those with specific housing needs. As such, the support for this type of provision will help to maximise opportunities for these members of the community and help to avoid social exclusion. The policy requires that when such development is proposed, access to facilities and services is considered. As such a minor positive effect is expected on this SA objective.
2) Provide good quality local	+	The policy supports the development of residential properties which will maximise the independence of older

SA Objectives	SA Score	Justification
services, leisure and cultural opportunities with good access for all sections of the community		people and those with specific housing needs, and requires consideration of the level of access that will be provided to essential services. Given that this is likely to include services and facilities that relate to leisure and cultural provision, a minor positive effect is expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy supports the development of residential properties which will maximise the independence of older people and those with specific housing needs, and requires consideration of the level of access that will be provided to essential services including healthcare facilities. As such, residential properties for these members of the community should be provided in areas where there is a good level of access to existing healthcare facilities. The provision of housing which is specifically designed to meet the needs of older people and those with specialist needs will also benefit the overall health and wellbeing of those people. A minor positive effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This policy supports the development of residential properties which will maximise the independence of older people and those with specific housing needs, as supported by the evidence of the Strategic Housing Market Assessment (SHMA). The provision of housing for older people is likely to be particularly necessary, considering the estimated 122% increase in the 85 and over age group which is likely to occur over the Local Plan period. In addition, the policy requires that affordable houses are to be provided when development occurs for Extra Care units in the Borough, with the SHMA recommending 23% of provision to be affordable. The policy is also expected to result in a high quality of housing stock in the Borough with the aim of the policy to enable people to live independently and safely in their own home for as long as possible through design measures which are to ensure the Lifetime Homes Standard is met. A significant positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre of urban areas	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+?	This policy would support the provision of affordable housing in the Borough, with the SHMA recommending that 23% of Extra Care provision should be affordable. The policy will also support the delivery of housing which is of a higher quality stock, given that it is expected to meet the Lifetime Homes Standard. As such a minor positive effect is expected on this SA objective. The positive effect is uncertain given that any impact on urban areas in the Borough will be dependent on the specific location of development which is not guided by the policy.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
from renewables		
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy requires that consideration is given to the level of access that will be provided to essential services where housing development is proposed for older people and those with specific housing needs. The policy is therefore likely to result in housing of this type being provided in close proximity services and facilities, which may reduce the need for residents to travel by car (although car use amongst older people may be limited anyway). This may have a positive impact on the emissions of greenhouse gases in the Borough and as such a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy requires that consideration is given to the level of access that will be provided to essential services where housing development is proposed for older people and those with specific housing needs. The policy is therefore likely to result in housing of this type being provided in close proximity services and facilities, which may reduce the need for residents to travel by car (although car use amongst older people may be limited anyway). This may have a positive impact on the emissions of sustainable transport use in the Borough and as such a minor positive effect is expected on this SA objective.
15) Reduce all forms of pollution	+	The policy requires that consideration is given to the level of access that will be provided to essential services where housing development is proposed for older people and those with specific housing needs. The policy is therefore likely to result in housing of this type being provided in close proximity services and facilities, which may reduce the need for residents to travel by car (although car use amongst older people may be limited anyway). This may have a positive impact on air pollution and as such a minor positive effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

Affordable Housing

AH1: Affordable housing provision

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy will have a minor positive effect on this objective as the provision of affordable housing to meet local needs will help to avoid exclusion and disadvantage that can result from people being priced out of their communities.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++?	The policy requires the provision of affordable housing on all sites above a certain threshold. To prevent this requirement affecting the viability of residential schemes to the point that they are not delivered, the policy makes allowance for flexibility if the targeted number of affordable homes cannot be developed for this reason. This approach should help to meet the affordable housing element of the Objectively Assessed Housing Need which has been identified in the Strategic Housing Market Assessment (SHMA) as 480 homes per annum of which 36% should be affordable. As such, a significant positive effect is expected on this SA objective. The effect is uncertain given that the threshold at which developments must include affordable housing is unknown.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+?	The policy would support the provision of affordable homes in the Borough given that it requires residential developments over a certain threshold to include this type of provision. A minor positive effect is expected on this SA objective. The positive effect is uncertain given that the policy does not guide this type of development to a specific location and therefore it is unknown if affordable homes which may help to regenerate an area will be provided at urban locations.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

AH2: Sites for Gypsy, Travellers and Travelling Showpeople

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections	+	The policy requires consideration to be given to the services and facilities which are provided by the nearest settlement where sites for Gypsies, Travellers and Travelling Showpeople are proposed. The site is expected to be appropriate and proportionate to the settlement in terms of services and infrastructure. This is likely to mean that residents at such sites are provided with access to local services and that services within the settlement should

SA Objectives	SA Score	Justification
of the community		not become over burdened by increased demand. As such a minor positive effect is expected on this SA objective.
3) Promote/improve health of the population and reduce health inequities	+	The policy requires consideration to be given to the services and facilities which are provided by the nearest settlement where sites for Gypsies, Travellers and Travelling Showpeople are proposed, including healthcare facilities and a minor positive effect is therefore expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The policy supports the provision of sites for Gypsies, Travellers and Travelling Showpeople in line with the requirements identified by the Gypsy and Traveller Accommodation Assessment 2014 and any future updates. Given that this assessment is to be updated regularly, the provision of pitches will be based on recent evidence, meaning that needs are more likely to be met. A significant positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudent and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	+?	The policy requires that sites for Gypsies, Travellers and Travelling Showpeople have adequate provision for on-site services including sewage disposal and waste disposal facilities. This approach could mean that waste is appropriately re-used, recycled and disposed of when appropriate although the policy doesn't make specific reference to the sustainable management of waste. A potential but uncertain minor positive effect is therefore identified on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy requires that sites for Gypsies, Travellers and Travelling Showpeople provide a good level access to local services, which may mean that people are more easily able to make use of sustainable transport day to day as journeys may be shorter. This may help to reduce emissions from cars and therefore a minor positive effect is expected on this SA objective. Although the policy also requires that sites have appropriate vehicular access, this is a practical consideration and is not likely in itself to encourage car use.
12) Avoid, reduce and manage flood risk	+	The policy requires sites for Gypsies, Travellers and Travelling Showpeople not to be located within areas at risk of flooding and to provide adequate drainage. A minor positive effect is therefore expected on this SA objective.
13) Conserve and enhance the	+	The policy requires that sites for Gypsies, Travellers and Travelling Showpeople are of an appropriate scale in

SA Objectives	SA Score	Justification
historic environment, heritage assets and their settings.		relation to the nearest settlement, that they enhance or maintain the street scene through a high quality frontage and avoid visual impact through appropriate landscaping. These measures may help to maintain local character and protect the setting of heritage assets in the Borough and as such a minor positive effect is expected on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy requires sites for Gypsies, Travellers and Travelling Showpeople to provide a good level of access to local services; therefore residents may be more easily able to use more sustainable modes of transport to access these facilities thus promoting modal shift. Although the policy also requires that sites have appropriate vehicular access, this is a practical consideration and is not likely in itself to encourage car use and a minor positive effect is likely.
15) Reduce all forms of pollution	+	The policy requires sites for Gypsies, Travellers and Travelling Showpeople to be located away from sites which could result in pollution from increased noise, light or odour such as refuse tips, sewage treatment works or contaminated lands. Sites are also expected to have visual and acoustic privacy from nearby properties and should not impact upon nearby properties' amenity in these ways. The policy may also protect local air quality given that it supports development in areas which have a good level of access to local services which may promote modal shift away from car use. As such a minor positive effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy requires sites for Gypsies, Travellers and Traveling Showpeople to provide appropriate landscaping to avoid impact on visual amenity, which may be of benefit to local landscape character. Restrictions placed on enclosing sites with large areas of hard landscaping through the policy may also help to protect the quality of the landscape in Rugby and therefore a minor positive effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy requires sites for Gypsies, Travellers and Traveling Showpeople to provide a high quality frontage onto the street which will enhance the street scene. This would be of benefit to townscapes within the Borough and a minor positive effect is expected on this SA objective.

Economic Development

ED1: Protection of Rugby's employment land

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+?	The policy seeks to protect employment land in Rugby Borough which includes retaining and enhancing existing employment sites as well as encouraging new employment development in appropriate locations. This will help to reduce poverty and disadvantage by maintaining and improving the number of jobs available for local people. The positive effect on this objective is to some extent uncertain as it will depend on the location of new and expanded employment sites in relation to the most deprived wards in the Borough.
2) Provide good quality local	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
services, leisure and cultural opportunities with good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+/-	The policy seeks to protect employment land in Rugby which could limit opportunities for housing developments which would reduce the availability of affordable and decent housing in the borough. As such, a minor negative effect is expected on this SA objective. In contrast, the policy also allows for change of use from an employment use to another use if it can be demonstrated that the unit or land under consideration is no longer economically viable. As this could provide land for housing, a minor positive effect is also identified, resulting in mixed effects overall.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	A significant positive effect is likely on this SA objective as the policy's aims directly align with this SA objective. Through the protection of existing employment sites and supporting new employment developments in appropriate locations, the policy promotes a strong, stable and sustainable local economy. It will help to ensure that businesses can locate in appropriate sites and premises and thereby encourage inward investment and improve the number and range of employment opportunities in the Borough.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+	The policy protects existing employment sites and supports their intensification. Land currently or last used for employment purposes will be protected where a site continues to make a viable contribution to economic development within the borough. This will help to ensure that there are appropriate land and premises available for businesses and will help to provide opportunities for employment. A minor positive effect is therefore likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
contribution to climate change		
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy supports the intensification of existing employment sites but there must be consideration of the potential impacts on their surroundings, particularly where sites are located in the Green Belt. This will help to avoid employment developments having adverse impacts on the character and quality of the landscape and a minor positive effect is likely on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	A minor positive effect is likely on this SA objective as the policy encourages the intensification of existing employment sites but requires consideration to be given to the potential impacts on the site's surroundings. This will help to avoid employment developments having adverse impacts on the character and quality of the townscape.
ED2: Employment development within Rugby urban area		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy provides support for employment development within the Rugby urban area which will help to reduce poverty and disadvantage by increasing the number of jobs available. Employment development in the Rugby urban area should be accessible by sustainable transport as the area has generally good public transport links, thereby providing opportunities for more people. A minor positive effect is therefore likely.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of	+	The policy states that proposals must demonstrate that any impact on neighbouring land uses including noise, air

SA Objectives	SA Score	Justification
the population and reduce health inequalities		quality impacts will be avoided or mitigated. This will help to ensure that new developments will not adversely impact the health of residents of the borough. A minor positive effect is therefore expected on this SA objective
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Through supporting employment development within the Rugby urban area, the policy promotes a strong and sustainable economy. It should help to provide employment opportunities for all as employment in Rugby town would be generally accessible due to the relatively good public transport links in the area, and would help to ensure that there are sites and premises available for businesses to encourage investment in the town. A significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	+	This policy relates to development in the Rugby urban area and supports a range of business developments within the town centre, in accordance with Town Centre policies. New employment developments will help to promote the vitality and viability of the town centre and ensure that there are sites available to encourage investment there. New development may also help to improve the appearance of the public realm. Overall a minor positive effect is likely on this SA objective.
8) Promote the regeneration of urban areas	+	A minor positive effect is likely on this SA objective as the policy encourages appropriate employment development within Rugby urban area which would support the regeneration of that part of the Borough. The policy will help to encourage businesses to invest there and will improve the range of employment opportunities there, which should be accessible for most people due to the good public transport links.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy seeks to improve employment in the borough's urban areas through using the sequential approach to prioritise office developments in town centres as opposed to peripheral locations. This offers good opportunities for residents to commute by public transport thus reducing emissions and reducing Rugby's contribution to climate change.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
historic environment, heritage assets and their settings.		
14) Promote a sustainable and accessible transport network	+	The policy utilises the sequential approach to prioritised employment development in the town centres as opposed to peripheral areas, which could promote the use of sustainable transport as employment locations are likely to be served by public transport. As such a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	+	Through prioritising employment development in town centres, opportunities are increased for commuters to utilise public transport as urban centres are more likely to be served by these networks than peripheral locations. As this will reduce pollution a minor positive effect is likely on this SA objective in particular due to the Air Quality Management Area that has been declared around Rugby town.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy focuses employment developments within Rugby town centre and requires proposals to demonstrate any adverse impacts on visual amenity are avoid or mitigated. As such, a minor positive effect is likely on this SA objective as this will maintain the quality of the public realm.
ED3: Employment development outside Rugby urban area		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	A minor positive effect is likely on this SA objective as the policy could result in some business development in the rural areas of the borough as well as supporting new developments relating to agriculture, horticulture or forestry, which will support the rural economy. The positive effect is minor rather than significant as proposals must meet the defined criteria.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+	A minor positive effect is likely as the policy states that only in certain circumstances can employment development occur outside the Rugby urban area. This will help to focus the benefits of new development in urban areas.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Through prioritising the re-use of brownfield land and existing buildings, the policy encourages the utilisation of derelict, degraded and under-used land and buildings as well as avoiding the loss of soils. As such, a minor positive effect is likely.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy is expected to have a minor positive effect on this SA objective as it requires all proposals for employment development outside of the Rugby urban area to avoid an increase in traffic generation that would have an adverse impact on the local road network, thus reducing emissions from transport. The policy also requires sites for small-scale expansion to be accessible by means of transport other than private car.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy considers Rugby's historic environment by stating that building conversions for employment purposes must be in keeping with its historic character and that all proposals must minimise their impact on existing properties in the area. A minor positive effect is therefore likely on this SA objective.
14) Promote a sustainable and accessible transport network	+	A minor positive effect is likely as the policy supports the use of sustainable modes of transport as all proposals must avoid an increase in traffic generation that would have an adverse impact on the local road network unless suitable mitigation can be provided. The policy also requires sites for small-scale expansion to be accessible by means of transport other than private car. The policy could therefore reduce traffic volumes, and the associated impacts of car use.
15) Reduce all forms of pollution	+	The policy requires proposals to avoid an increase in traffic generation that would have an adverse impact on the local road network and only permits small-scale expansion of an existing group of buildings for business uses

SA Objectives	SA Score	Justification
		where the site is readily and regularly accessible by means of transport other than the private car. The policy therefore is likely to have a minor positive effect on this SA objective as it would help to reduce air pollution from vehicle traffic.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy requires all proposals to limit their impact on the natural environment, which includes biodiversity. A minor positive effect is therefore expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy requires all proposals to be subject to a thorough assessment to limit their impact on the character of the local landscape and the natural environment and as such a minor positive effect is likely for this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy considers Rugby's townscape by stating that all proposals must minimise their impact on existing properties in the area and the character of the area. A minor positive effect is therefore likely on this SA objective.

ED4: The wider urban and rural economy

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	By providing support for appropriate tourism and leisure developments such as golf courses, equestrian related activities and garden centres and nurseries, the policy will support a range of leisure and cultural opportunities which can benefit local people as well as tourists. A minor positive effect is therefore expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	A minor positive effect is likely on this SA objective as the policy provides support for developments such as golf courses and equestrian related facilities in appropriate circumstances, which can promote active healthy styles and lead to reducing obesity.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Through allowing development related to the tourism and leisure industries and farm diversification (subject to meeting the specified criteria), the policy will help to improves business development and support the rural economy. A significant positive effect is therefore likely as the policy promotes a strong and stable local economy.
7) Promote the vitality and	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The policy states that proposals must avoid development on best quality agricultural land which will contribute to the efficient use of soils. A minor positive effect is therefore likely on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	-	The policy does not promote sustainable modes of transport and access to the tourism and leisure developments would most likely require the use of a private car. This could increase Rugby's emissions from transport and therefore raise the borough's contributions to climate change. As such, a minor negative effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy considers conserving the historic environment through stipulating that developments must be in keeping with the existing landscape and character of the area. A minor positive effect is therefore identified on this SA objective.
14) Promote a sustainable and accessible transport network	-	Due to the rural locations of the developments outlined in the policy, the proposals are unlikely to be on a public transport network. The nature of the tourism and leisure developments as well as the farm diversifications is unlikely to generate the footfall to warrant the provision of sustainable transport links as part of the proposal. There is potential, therefore, for an increase in car movements and traffic volumes and so a minor negative effect is identified on this SA objective.
15) Reduce all forms of pollution	-	The policy does not promote sustainable modes of transport and so access to the tourism and leisure developments would most likely require the use of a private car. As such, a minor negative effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+/-	In general, rural developments are more likely to have adverse impacts on the landscape and so a potential minor negative is identified on this SA objective. The policy, however, includes quite stringent criteria for protecting the landscape and local character such as requiring proposals for farm diversification to be integrated into the landscape with minimal adverse impact on character. Therefore, a minor positive effect is also expected resulting in mixed effects over all.

SA Objectives	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	+	The policy relates to the economy in both urban and rural areas, and requires developments to consider their scale in relation to their surroundings and impact of the proposal on existing properties in the locality. As these requirements are likely to maintain the quality of the borough's townscape where proposals are in built up areas, a minor positive effect is identified.

Retail and Town Centre

TC1: Development in Rugby town centre

SA Objectives	SA Score	Justification
19) Reduce/eliminate poverty, disadavantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
20) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
21) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
22) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
23) Reduce crime, fear of crime and anti-social behaviour	+?	Through the good design of buildings and public spaces, the policy could reduce the potential for crime, for example if appropriate lighting and surveillance were to be included. A minor positive effect is therefore likely on this SA objective, but this is as uncertain as it will depend on the design of the proposals, which are unknown at this stage.
24) Promote/enable a strong, stable and sustainable local economy	+	A minor positive is identified on this SA objective as by enhancing the appearance of Rugby town centre through high quality development, the policy could attract more shoppers to the area and promote a stronger town centre economy.
25) Promote the vitality and viability of the town centre	++	The policy requires development proposals to demonstrate high quality design that complements and enhances the existing townscape of the town centre. This could promote Rugby as a destination for shopping as well as improving the quality of the public realm. As such, a significant positive effect is likely on this SA objective.
26) Promote the regeneration of urban areas	++	The policy aims to create an attractive, high quality environment where people will choose to shop and spend leisure time which in turn, will improve people's satisfaction with Rugby town centre. A significant positive effect is therefore likely on this SA objective.

SA Objectives	SA Score	Justification
27) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
28) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
29) Reduce the Borough's contribution to climate change	+?	The policy seeks to enhance the appearance of Rugby town centre and make it an attractive setting, and these measures could incorporate design measures that reduce greenhouse gas emissions too; however this is not specified in the policy and would therefore depend on the design proposals. An uncertain minor positive effect is therefore identified.
30) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
31) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy aims to enhance the existing environment and townscape in the town centre through high quality design, in a manner which contributes to local distinctiveness and a sense of place. This will help to protect and enhance the borough's historical assets and their setting, and a minor positive effect is expected on this SA objective.
32) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
33) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
34) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
35) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
36) Maintain and where possible enhance the quality of townscapes	++	The policy seeks to maintain and enhance the character, local distinctiveness and identity of Rugby town centre by achieving high quality design reflecting its locality. As such, a significant positive effect is likely on this SA objective.
TC2: Rugby town centre comparison and convenience floorspace requirements		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social	+	Through providing sufficient comparison and convenience floor space, the policy can provide employment opportunities in Rugby town centre thereby reducing poverty and exclusion. As the town centre is well-served by

SA Objectives	SA Score	Justification
exclusion		public transport, a minor positive effect is likely as these opportunities can be accessed by more people, including those without a car.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy seeks to sustain and enhance the vitality and viability of Rugby town centre by ensuring there is the suitable provision of comparison and convenience floor space. This will improve the range of shops and facilities within the town centre where residents and visitors can spend their leisure time. A minor positive effect is therefore likely on this SA objective.
3) Promote/improve health of the population and reduce health inequities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Through seeking to deliver sufficient comparison and convenience floor space within Rugby town centre, this policy provides a platform for business development and investment, particularly in the retail sector. This will in turn support employment provision. Because the policy prioritises Rugby town centre's Primary Shopping Area as the location for growth, these employment opportunities can be accessed by all as the area is served well by public transport. A significant positive effect is therefore identified on this SA objective.
7) Promote the vitality and viability of the town centre	++	The policy seeks to ensure there is sufficient comparison and convenience floor space provided within Rugby town centre, thus making land and property available for business's needs. In addition, the provision of floor space within the town centre will increase visitor numbers and benefit the vitality and viability of the town centre. The sequential approach that is to be taken to the location of retail development will help to avoid out of centre development harming the health of the town centre. A significant positive effect is therefore likely on this SA objective.
8) Promote the regeneration of urban areas	+	The policy aims to provide a sufficient amount of comparison and convenience floor space in Rugby town centre to support future sustainable growth. In order to provide the quota of floor space, development is required and this is likely to occur on previously developed land or in under-used buildings which would contribute to urban regeneration. A minor positive effect is therefore likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+?	An uncertain minor positive effect is likely for this SA objective as the provision of convenience and comparison floor space to meet the identified need is likely to utilise derelict, degraded and under-used land or buildings within Rugby town centre. This, however, is uncertain because the policy does not state where the floor space will be provided.

SA Objectives	SA Score	Justification
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy outlines a sequential approach which prioritises floorspace requirements in Primary Shopping Areas in the town centre before Edge-of-Centre locations which are followed by Out-of-Centre sites. As the town centre is accessible by public transport, there will be reduced need to travel by public car, thereby reducing emissions that contribute to climate change. A minor positive effect is therefore identified on this SA objective,
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy outlines a sequential approach which prioritises floorspace requirements in Primary Shopping Areas in the town centre before Edge-of-Centre locations which are followed by Out-of-Centre sites. As the town centre is accessible by public transport, there will be reduced reliance on the private car. A minor positive effect is therefore expected on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

TC3: Directing development in the town centre	SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion		+	Using the sequential approach to prioritise development in Rugby town centre will enable all members of society to access these new developments because town centre locations are served by a frequent public transport network. A minor positive effect is therefore likely on this SA objective as this will contribute to reducing social exclusion.
2) Provide good quality local services, leisure and cultural opportunities with		+	Through permitting development firstly within Rugby town centre followed by Edge-of-Centre locations, then Out-of-Centre sites that are, or will be, well served by a choice of sustainable modes of transport, the policy will promote better levels of access to services for all members of the community. A minor positive effect is therefore

SA Objectives	SA Score	Justification
good access for all sections of the community		likely on this SA objective.
3) Promote/improve health of the population and reduce health inequities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Through directing development to Rugby town centre in favour of out of town locations, the policy will boost the vitality and viability of the town centre economy. Reducing the size of the defined town centre will help to concentrate town centre activities and help to reduce vacancy rates. As such, a significant positive effect is likely as the policy will help promote a strong, stable and sustainable town centre economy.
7) Promote the vitality and viability of the town centre	++	The policy aims to sustain and enhance the vitality and viability of town centre by prioritising Rugby town centre as the location for town centre uses, followed by Edge-of-Centre locations, then Out-of-Centre sites. This will help to reduce the risk of the health of the town centre being compromised by out of town developments. Furthermore, all proposals for retail, office or leisure uses on sites not within Rugby Town Centre in excess of 500 sqm gross floor space will require an impact assessment that demonstrates that the proposal will not harm the vitality or viability of any nearby centres. A significant positive effect is therefore identified on this SA objective.
8) Promote the regeneration of urban areas	++	The policy prioritises proposals for town centre uses where they are located in Rugby town centre, followed by Edge-of-Centre locations, then Out-of-Centre sites. Favouring central locations for town centre uses means that there are likely to be better opportunities to make use of previously developed land and underused buildings, thus promoting urban regeneration. There are also less likely to be high vacancy rates in the town centre, particularly because of the reduced town centre area, so a significant positive effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	A minor positive effect is likely for this SA objective because favouring central locations for town centre uses means that derelict, degraded and under-used land or buildings are more likely to be used. Restricting development in out of centre locations should mean that development on greenfield land is less likely to occur.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	Using a sequential process, the policy directs town centre uses to Rugby town centre, which is well served by public transport, in favour of out of centre locations. This will reduce the need to travel by private car and therefore reduce the borough's contribution to climate change. A minor positive effect is therefore expected on

SA Objectives	SA Score	Justification
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy prioritises Rugby town centre for town centre uses, followed by Edge-of-Centre locations, then Out-of-Centre sites that are, or will be, well served by a choice of sustainable modes of transport and are close to the centre. A minor positive is therefore likely as through directing development through a sequential process, the policy will facilitate the use of sustainable modes of transport in place of cars.
15) Reduce all forms of pollution	+	Using a sequential process, the policy prioritises Rugby town centre for town centre uses, which is well served by public transport. This will reduce the need to travel by public transport and therefore reduce air pollution. A minor positive effect is therefore expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	Through using the sequential approach to prioritise development in Rugby town centre and reducing the town centre area, there is likely to be a reduced vacancy of buildings. As this will minimise the potential for detrimental impacts on the townscape as a result of empty or derelict buildings, a minor positive effect is likely on this SA objective.

TC4: Primary shopping area and shopping frontages	SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion		0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community		+	By prioritising Class A1 shops within the Primary Shopping Area, the policy ensures that there will be a decent range of shops that are accessible while also maintaining the retail function of the town centre. The policy caters for flexibility in the Secondary Shopping Frontages by including provision for D1 and D2 use classes. A minor positive effect is therefore likely over all.
3) Promote/improve health of the population and reduce		+	The policy allows D1 class uses (which includes clinics and health centres) to come forward and operate in the Secondary Shopping Frontage subject to certain criteria. As the provision would improve access to health

SA Objectives	SA Score	Justification
health inequalities	0	facilities, a minor positive effect is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough		The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	+	The policy will consider the change of use from an A1 class to complimentary uses if the development enhances the vitality and viability of the town centre. This is likely to reduce the number of empty buildings which could otherwise encourage antisocial behaviour and so a minor positive effect is likely on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	A minor positive effect is likely because the policy seeks to maintain and enhance the retail function of the town centre which will support the town centre economy. The policy will achieve this by setting out where different types of businesses can be located (either the Primary Shopping Frontage, Secondary Shopping Frontage or the wider town centre area) which is dependent on their use classification. This ensures that premises in the PSA and SSA are occupied by appropriate uses to support their function.
7) Promote the vitality and viability of the town centre	++	The policy's aim is directly in line with this SA objective - ensuring the public realm of the borough's shopping areas remain attractive and are the destinations of choice for shopping. Through ensuring that the concentration of A1 use classes remains high in the Primary Shopping Frontage (PSF), the policy will help ensure there is enough footfall within town centres. Furthermore, the policy caters for a range of business and service needs through allowing other use classifications (A1-A5, D1 and D2) in Secondary Shopping Frontages and in the wider town centre area, as long as they do not harm the viability and vitality of the PSF. A significant positive effect is therefore likely on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their	+	The policy requires proposals for development within Secondary Shopping Frontages to consider the effect of proposals on the amenity of other surrounding properties and uses, which could include historic assets. As such, a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
settings.		
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy states that within Secondary Shopping Frontages, regard must be paid to a proposal's effect on the amenity of other surrounding properties and uses. A minor positive effect is identified as this will help to ensure that the quality of the townscape within town centres is maintained and not comprised.

Healthy, Safe and Inclusive Communities

HS1: Healthy, safe and inclusive communities

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Preferred Policy HS1 seeks to ensure that new homes and other developments are designed to meet the needs of older people and those with disabilities which will promote social inclusion, and to be energy efficient which will reduce fuel poverty. A minor positive effect is therefore likely for this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	Preferred Policy HS1 supports proposals which provide new and improved health services and facilities as well as developments which provide good access to local shops, employment opportunities, services, schools and community facilities. The provision of green infrastructure and an enhanced walking and cycling network would also provide informal recreation opportunities. A significant positive effect is therefore likely.
3) Promote/improve health of the population and reduce health inequalities	++	The primary purpose of Policy HS1 is to create healthy, safe and inclusive communities through the provision of high quality environments, sustainable transport modes providing good access to services and facilities and the encouragement of healthy lifestyles and physical activity through improved green infrastructure. Support is given to developments which would deliver or contribute to new and improved health services and facilities in accessible locations, and encouraging walking and cycling will help to improve levels of activity day to day, to the benefit of public health. A significant positive effect is therefore likely for this objective.
4) Provide affordable and decent housing, which	+	Preferred Policy HS1 seeks to ensure that new homes are designed to meet the needs of all people and to be energy efficient. This this is likely to improve the overall quality of housing that is developed in the Borough, and

SA Objectives	SA Score	Justification
meets the needs of the Borough		a minor positive effect is therefore likely.
5) Reduce crime, fear of crime and anti-social behaviour	+	Preferred Policy HS1 supports proposals which are designed to minimise the potential for crime and anti-social behaviour. A minor positive effect is therefore likely.
6) Promote/enable a strong, stable and sustainable local economy	+	Preferred Policy HS1 supports proposals which provide good access to local shops and employment opportunities which is likely to increase spending locally and provide more people with access to jobs, both of which will have benefits on the local economy. A minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	+	Preferred Policy HS1 supports proposals which contribute to a high quality, attractive and safe public realm. A minor positive effect is therefore likely for this SA objective.
8) Promote the regeneration of urban areas	+?	Preferred Policy HS1 supports proposals which contribute to a high quality, attractive and safe public realm. This may have benefits on regenerating urban areas (depending on the location of the development) and therefore a minor positive effect is likely for this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Preferred Policy HS1 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy HS1 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Preferred Policy HS1 supports development proposals which contribute to the development of the walking and cycling network which will increase the use of active and sustainable modes of transport, and it encourages development which will improve the quality and quantity of green infrastructure (which may include walking and cycle routes). A minor positive effect is therefore likely on this SA objective as it promotes modal shift from private car use to sustainable forms of transport which should help to reduce the associated greenhouse gas emissions. The development of energy efficient housing will also help to reduce emissions from built development.
12) Avoid, reduce and manage flood risk	+	Improving the quantity and quality of green infrastructure will help to ensure that areas of permeable surfaces are increased, supporting infiltration and helping to manage flood risk. A minor positive effect is therefore likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Improving the quantity and quality of green infrastructure as part of proposals is likely to have an indirect positive effect on the setting of heritage features, as it will improve the appearance of the wider landscape within which heritage features sit. A minor positive effect is therefore likely.
14) Promote a sustainable and accessible transport network	++	Preferred Policy HS1 supports development proposals which contribute to the development of the walking and cycling network and encourages developments that will contribute to improved and enhanced green infrastructure which may include walking and cycle routes). It also supports developments that would provide access to health

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	+	Preferred Policy HS1 supports the provision of green infrastructure and developments which would support the use of sustainable modes of transport, which can include walking and cycle routes. This should help to reduce air pollution from vehicles and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	Green infrastructure has significant biodiversity benefits and supporting development proposals that improve the quantity and quality of green infrastructure within the Borough will help to provide habitat and ensure habitat connectivity. A significant positive effect is likely for this objective.
17) Maintain and where possible enhance the quality of landscapes	+	Supporting development proposals that improve the quality and quantity of green infrastructure is likely to have a minor positive effect on the appearance of developments and their setting within the wider landscape.
18) Maintain and where possible enhance the quality of townscapes	+	Preferred Policy HS1 supports proposals which contribute to a high quality, attractive and safe public realm and which do not result in the loss of community buildings and social infrastructure which could reduce the number of derelict, under-used and vacant buildings within town centres as well as contributing to local distinctiveness and sense of place. A minor positive effect is therefore likely for this objective.

HS2: Health Impact Assessments	SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	1)	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	2)	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
3) Promote/improve health of the population and reduce health inequalities	3)	++	Preferred Policy HS2 seeks to ensure that there is not a deficit in the amount of health services and facilities needed to support new development. Where this is the case, the policy requires new services to be provided to meet demand. This policy is therefore likely to have a significant positive effect on this objective as it should prevent healthcare facilities becoming overloaded as a result of new development and therefore help to avoid inequalities resulting from poor access to health services and facilities.
4) Provide affordable and decent housing, which meets the needs of the	4)	-?	Preferred Policy HS2 seeks to ensure that residential developments over 150 units and developments involving residential care homes and nursing homes assess the effects on health and the demands that may be placed on existing health services and facilities. Where significant effects on current capacity are identified, planning

SA Objectives	SA Score	Justification
Borough		permission would be refused unless the health services and facilities required to serve the development are provided. Policy HS2 could therefore have a minor negative effect on this objective if the requirement to support the provision of new health services and facilities were to make developments financially unviable or reduce affordability, although this is uncertain at this stage.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
12) Avoid, reduce and manage flood risk	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
15) Reduce all forms of pollution	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
16) Conserve and where possible enhance the	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		
17) Maintain and where possible enhance the quality of landscapes	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	0	Preferred Policy HS2 is not likely to have a direct effect on this objective.

HS3: Protection and provision of local shops, community facilities and services		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Preferred Policy HS3 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	Preferred Policy HS3 seeks to protect community facilities and services from being lost to development and encourages the development of new community facilities and services which are well served and accessible by a choice of transport means. A significant positive effect is therefore likely for this objective.
3) Promote/improve health of the population and reduce health inequalities	+	Preferred Policy HS3 supports the provision of new community facilities that can be accessed by foot and bicycle, and this is likely to encourage physical exercise which has benefits on health. The scope of the policy is also taken to extend to healthcare facilities.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	Preferred Policy HS3 is not likely to have a direct effect on this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy HS3 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Preferred Policy HS3 is not likely to have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	+	Preferred Policy HS3 seeks to ensure that the provision of new community facilities would not adversely affect the vitality and viability of town centres or any planned town centre development. A minor positive effect is therefore likely.
8) Promote the regeneration of urban areas	+	Preferred Policy HS3 allows for the development of new community facilities and services which may have benefits on regenerating urban areas, and therefore a minor positive effect is likely for this objective.
9) Use and manage land,	+	Preferred Policy HS3 allows for the redevelopment of sites with an existing community use which has been

SA Objectives	SA Score	Justification
energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		determined as being unviable in its current form. The development of such sites is likely to have a minor positive effect on this objective as it would allow for the utilisation of derelict, degraded and under-used land and buildings.
10) Minimise waste and manage it sustainably	0	Preferred Policy HS3 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Preferred Policy HS3 supports the provision of new community facilities that can be accessed by a range of transport modes including on foot and by bicycle. A minor positive effect is therefore likely on this SA objective as it promotes modal shift from private car use to sustainable forms of transport which should help to reduce the associated greenhouse gas emissions.
12) Avoid, reduce and manage flood risk	0	Preferred Policy HS3 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Preferred Policy HS3 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	+	Preferred Policy HS3 supports the provision of new community facilities that can be accessed by a range of transport modes including on foot and by bicycle. This would promote the use of more sustainable modes of transport; therefore a minor positive effect is likely.
15) Reduce all forms of pollution	+	Preferred Policy HS1 supports the provision of new community facilities whereby they are served by sustainable modes of transport including on foot and by bicycle. This should help to reduce air pollution from vehicles and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	Preferred Policy HS3 is not likely to have a direct effect on this objective.
17) Maintain and where possible enhance the quality of landscapes	0	Preferred Policy HS3 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	+	Preferred Policy HS3 seeks to ensure that the provision of new community facilities would not adversely affect the vitality and viability of town centres or any planned town centre development. In addition, Preferred Policy HS3 allows for the redevelopment of sites with an existing community use which has been determined as being unviable in its current form. The development of such sites is likely to have a minor positive effect on this objective as it would allow for the utilisation of derelict, degraded and under-used land and buildings which would otherwise detract from and have an adverse effect on town centre character, local distinctiveness and sense of

SA Objectives	SA Score	Justification
		place.
HS4: Open space and recreation		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Preferred Policy HS4 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	Preferred Policy HS4 requires that open space (including children play areas, parks and gardens and outdoor sports pitches) should be provided as part of residential developments or alternatively contributions should be made towards off-site provision of new or improved recreational facilities. The policy also requires that new open space should be accessible by a choice of transport modes. It is therefore expected that this policy would increase the leisure and recreational opportunities available to residents and a significant positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	New open space (particularly outdoor sports facilities) which is of high quality and is accessible to most people is likely to encourage more people to engage in physical activity and lead healthier lifestyles. A minor positive effect is therefore likely.
4) Provide affordable and decent housing, which meets the needs of the Borough	+/-	Preferred Policy HS4 requires that residential developments of 10 dwellings or more provide or contribute towards open space facilities. Whilst the provision of new open space as part of residential developments is likely to improve the quality of developments, the requirement to make this provision may affect the affordability and viability of developments. In addition, Preferred Policy HS4 could have a minor negative effect on housing provision, if the criteria aiming to protect public open space were to restrict residential developments coming forward in certain areas. Moreover, the policy requires that the provision of new open space should not cause significant loss of amenity which implies that some level of harm to residential amenity could be permitted. A mixed effect is therefore likely.
5) Reduce crime, fear of crime and anti-social behaviour	+	Preferred Policy HS4 is likely to have a minor positive effect on this objective as it requires new open space to be safe and secure.
6) Promote/enable a strong, stable and sustainable local economy	0	Preferred Policy HS4 is not likely to have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	0	Preferred Policy HS4 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Preferred Policy HS4 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated	0	Preferred Policy HS4 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
from renewables		
10) Minimise waste and manage it sustainably	0	Preferred Policy HS4 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Preferred Policy HS4 should have a minor positive effect on this objective as it supports the provision of green infrastructure, which can include walking and cycle routes, and requires that new open space is accessible by a range of transport modes. This should help to reduce the use of vehicles and the associated greenhouse gas emissions.
12) Avoid, reduce and manage flood risk	+	Preferred Policy HS4 should have a minor positive effect on this objective as it supports the provision of green spaces, which can include parks and gardens and other green infrastructure. This would help to ensure that areas of permeable surfaces are enhanced, supporting infiltration and helping to manage flood risk.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Preferred Policy HS4 requires that new open space should enhance cultural heritage. The provision of greenspaces for example is likely to a positive effect on the setting of heritage features, as it will improve the appearance of the wider landscape within which heritage features sit. A minor positive effect is therefore likely for this objective.
14) Promote a sustainable and accessible transport network	+	Preferred Policy HS4 requires that new open space is conveniently accessed and facilitates access by a choice of transport modes. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	+	Preferred Policy HS4 should have a minor positive effect on this objective as it requires that new open space is accessible via a range of different transport modes and supports the provision of green infrastructure, which can include walking and cycle routes. This should help to reduce air pollution from vehicles and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+?	Preferred Policy HS4 should have a minor positive effect on biodiversity. However, this implies that some level of loss to biodiversity may be acceptable. The provision of greenspace, however, is likely to have wider benefits including habitat creation and connectivity. A minor positive effect is therefore likely for this objective although this is uncertain because the policy indicates that some loss of biodiversity may be permitted.
17) Maintain and where possible enhance the quality of landscapes	+	Enhancing and providing new open space, including green infrastructure is likely to have a minor positive effect on the appearance of developments and their setting within the wider landscape. In addition Preferred Policy HS4 requires that new open space is attractive which would help to enhance the character of the landscape and local distinctiveness.
18) Maintain and where possible enhance the quality of townscapes	0	Preferred Policy HS4 is not likely to have a direct effect on this objective.

Natural Environment

NE1: Protecting designated biodiversity and geodiversity assets

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.
3) Promote/improve health of the population and reduce health inequalities	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	Preferred Policy NE1 could have a minor negative effect on housing provision, if the criteria aiming to protect biodiversity and geodiversity were to restrict residential developments coming forward in certain areas. However, this is uncertain depending on whether such developments are eventually affected in this way.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	-?	Preferred Policy NE1 could have a minor negative effect on housing provision, if the criteria aiming to protect biodiversity and geodiversity were to restrict commercial developments coming forward in certain areas. However, this is uncertain depending on whether such developments are eventually affected in this way.
7) Promote the vitality and viability of the town centre	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+?	Preferred Policy NE1 seeks to protect designated biodiversity and geodiversity assets in Rugby. This may have an indirect minor positive effect on the efficient use of land as a result of development being steered to brownfield sites, on the basis of biodiversity considerations (although brownfield sites can still harbour valuable biodiversity). A potential but uncertain minor positive effect is therefore identified in relation to this SA objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.

SA Objectives			SA Score	Justification
12) Avoid, reduce and manage flood risk change	+?	Preferred Policy NE1 seeks to protect designated biodiversity and geodiversity assets in Rugby. This may have an indirect minor positive effect on reducing flood risk as a result of development being steered to brownfield sites, on the basis of biodiversity considerations (although it is recognised that brownfield sites can still harbour valuable biodiversity). This could mean that there is less likelihood of permeable land being lost to development. In addition, measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to flood risk mitigation. A potential but uncertain minor positive effect is therefore identified in relation to this SA objective.		
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.		
14) Promote a sustainable and accessible transport network	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.		
15) Reduce all forms of pollution	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.		
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The primary aim of Preferred Policy NE1 is to protect designated biodiversity and geodiversity assets in Rugby. As such development which affects designated sites (including SSSIs, Local Wildlife Sites and Local Geological Sites) adversely is not to be permitted in most situations. While there are some exceptions (i.e. if the need for, and benefits of, the development in the proposed location outweighs the adverse effect on the relevant biodiversity interest), any impacts must be mitigated or compensatory measures implemented. As such a significant positive effect is expected on this SA objective.		
17) Maintain and where possible enhance the quality of landscapes	+?	Preferred Policy NE1 seeks to protect designated biodiversity and geodiversity assets in Rugby. This may have an indirect minor positive effect on protecting local character as a result of development being steered to brownfield sites on the basis of biodiversity considerations (although brownfield sites can still harbour valuable biodiversity). In addition, measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to the appearance of the development. A potential but uncertain minor positive effect is therefore identified in relation to this SA objective.		
18) Maintain and where possible enhance the quality of townscapes	0	Preferred Policy NE1 is not likely to have a direct effect on this objective.		
NE2: Biodiversity				
SA Objectives			SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.		
2) Provide good quality local services, leisure and	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.		

SA Objectives	SA Score	Justification
cultural opportunities with good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequalities	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	+	Preferred Policy NE2 seeks to encourage development that will improve the environment and achieve biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. A minor positive effect is likely for this objective as it could encourage the development of derelict land.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Preferred Policy NE2 seeks to encourage development that will improve the environment and achieve biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. A minor positive effect is therefore likely for this objective as it may encourage the development of brownfield sites.
10) Minimise waste and manage it sustainably	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
12) Avoid, reduce and manage flood risk	+?	Preferred Policy NE2 seeks to protect and enhance biodiversity in Rugby. The policy encourages development that will improve the environment and lead to biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. This may have an indirect minor positive effect on reducing flood risk as a result of development being steered to brownfield sites, which could mean that there is less likelihood of permeable land being lost to development. In addition, measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to flood risk mitigation. A

SA Objectives	SA Score	Justification
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
15) Reduce all forms of pollution	0	Preferred Policy NE2 is not likely to have a direct effect on this objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The primary aim of Preferred Policy NE2 is to protect and enhance biodiversity in Rugby, and ensure that new developments lead to a net gain in biodiversity and protect and avoid negative impacts on existing biodiversity. As such a significant positive effect is expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+?	Preferred Policy NE2 seeks to protect and enhance biodiversity in Rugby. The policy encourages development that will improve the environment and lead to biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. This may have an indirect minor positive effect on protecting and enhancing local character and landscape quality. In addition, measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to the appearance of the development. A potential but uncertain minor positive effect is therefore identified in relation to this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	Measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to the appearance of developments. The policy encourages development that will improve the environment and lead to biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. This may lead to the development of derelict land which would help maintain and enhance the character of the townscape, local distinctiveness and sense of place.
NE3: Green Infrastructure policy		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Preferred Policy NE3 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	Preferred Policy NE3 could have a minor positive effect on this objective as protecting and enhancing green infrastructure should provide more informal leisure opportunities such as walking and cycling.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequities	+	Preferred Policy NE3 could have a minor positive effect on health as protecting and enhancing green infrastructure should facilitate active outdoor recreation such as walking and cycling, which can help to encourage people to lead more active lifestyles.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	Preferred Policy NE3 could have a minor negative effect on housing provision if it were to restrict residential developments coming forward in certain areas. However, this is uncertain and dependent on whether such developments are eventually affected in this way and if they can be integrated into the green infrastructure network.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy NE3 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	-?	Preferred Policy NE3 could have a minor negative effect on this objective if it were to restrict commercial developments coming forward in certain areas. However, this is uncertain and dependent on whether such developments are eventually affected in this way and if they can be integrated into the green infrastructure network.
7) Promote the vitality and viability of the town centre	0	Preferred Policy NE3 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Preferred Policy NE3 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Preferred Policy NE3 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy NE3 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Preferred Policy NE3 should have a minor positive effect on encouraging sustainable transport use in Rugby as it supports the provision of green infrastructure, which can include walking and cycle routes. This should help to reduce the use of vehicles and the associated greenhouse gas emissions. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	+	Ensuring that green infrastructure is protected, enhanced and incorporated into new development proposals will help to ensure that areas of permeable surfaces are retained, supporting infiltration and helping to manage flood risk. A minor positive effect is therefore likely.
13) Conserve and enhance the historic environment, heritage assets and their	+	Conserving and enhancing green infrastructure is likely to have a positive effect on the setting of heritage features, as it will improve the setting of development and the appearance of the wider landscape within which heritage features sit. A minor positive effect is therefore likely.

SA Objectives	SA Score	Justification
settings.		
14) Promote a sustainable and accessible transport network	+	Preferred Policy NE3 should have a minor positive effect on sustainable transport use in Rugby as it supports the provision of green infrastructure, which can include walking and cycle routes. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	+	Preferred Policy NE3 should have a minor positive effect on encouraging sustainable transport use in Rugby as it supports the provision of green infrastructure, which can include walking and cycle routes. This should help to reduce air pollution from vehicles and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	Green infrastructure has significant biodiversity benefits and conserving and enhancing green infrastructure within the Borough will help to provide habitat and ensure habitat connectivity. In addition, by requiring new developments to incorporate green infrastructure throughout and link into the adjacent network, there is likely to be biodiversity linkages which will avoid fragmentation of habitats. A significant positive effect is therefore likely.
17) Maintain and where possible enhance the quality of landscapes	+	Conserving and enhancing green infrastructure is likely to have a minor positive effect on the appearance of developments and their setting within the wider landscape.
18) Maintain and where possible enhance the quality of townscapes	0	Preferred Policy NE3 is not likely to have a direct effect on this objective.

NE4: Landscape protection and enhancement

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
3) Promote/improve health of the population and reduce health inequalities	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
11) Reduce the Borough's	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
contribution to climate change		
12) Avoid, reduce and manage flood risk	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Preferred Policy NE4 seeks to ensure that adverse effects on features which contribute to the setting of assets, including heritage assets, are avoided and consideration must be given to the historic landscape context of development proposals. A minor positive effect is therefore likely for this objective.
14) Promote a sustainable and accessible transport network	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
15) Reduce all forms of pollution	0	Preferred Policy NE4 is not likely to have a direct effect on this objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	Preferred Policy NE4 states that development proposals should consider the importance that habitat biodiversity features have on landscape character, and where possible should enhance these features as part of development design. This has positive implications for the creation and enhancement of biodiversity features, and a minor positive effect is likely.
17) Maintain and where possible enhance the quality of landscapes	++	The primary aim of Preferred Policy NE4 is to ensure that new developments positively contribute to landscape character through ensuring that landscape is a key component to design. This is likely to safeguard and enhance the character of the landscape and local distinctiveness, and a significant positive effect is likely.
18) Maintain and where possible enhance the quality of townscapes	+	Preferred Policy NE4 seeks to ensure that adverse effects on features which contribute to the character of an area are avoided. In addition, the policy requires that all development proposals shall be required to demonstrate that visual impacts on townscape have been considered and where necessary appropriate landscaping has been undertaken to reduce these impacts. This is likely to help maintain and enhance the character of the townscape and local distinctiveness and sense of place, and a minor positive effect is therefore likely for this objective.

Sustainable Design and Construction

SDC1: Sustainable design	SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion		0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections		0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
of the community		
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The policy would not affect the number of homes provided in the Borough or how much of this provision is likely to be affordable housing; however it would support the development of homes which are of a high standard in terms of design and sustainability. This should result in an increase in the overall quality of the local housing stock, and homes which may be suitable for more residents for a longer period. In addition, the policy refers to housing mix, stating that housing density will be considered on the basis of factors including local need – this should help to ensure that the amount and type of housing delivered helps to meet identified local needs. As such a minor positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	+	The policy requires high quality design throughout the Borough. High quality materials should be used in new developments and particular attention is expected to be paid to the character and amenity of the area where development is going to occur. As such this approach may improve the visual appearance of town centres in the Borough. Positive effects on the character of these areas are likely to result from improvements in terms of materials, layout, massing and building height as required by this policy, which are important in terms of improving the street scene. The improvement of town centre locations in terms of aesthetic quality may encourage people to visit these areas, promoting their viability and vitality and therefore a minor positive effect is expected on this SA objective.
8) Promote the regeneration of urban areas	+	This policy requires the application of high quality design throughout the Borough. The focus of the policy is improving the quality of design in terms of inclusivity, visual amenity and sustainability. Although the policy does not specifically support the provision of development which might regenerate urban areas in the Borough it requires the design of new development to be high quality in terms of aesthetics, access and energy efficiency. As such this policy may support urban regeneration and a minor positive effect is expected on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	Although the policy requires new residential development to provide off-street storage space for wheeled bins it is recognised that this stipulation relates to protecting the Borough's character and visual amenity and is not

SA Objectives	SA Score	Justification
		expected to minimise waste production or affect the way waste is managed in the Borough. A negligible effect is therefore expected on this SA objective. If the policy were to require developments to incorporate space for storing recycling, there would be a minor positive effect.
11) Reduce the Borough's contribution to climate change	++	The policy specifically seeks to improve design of development in the Borough with reference to sustainability and improving the energy efficiency of buildings, including by supporting for proposals for enhanced energy efficiency within existing buildings. A significant positive effect is therefore expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	++	The policy is primarily concerned with improving design in the Borough by addressing issues including the materials used, local character, scale, height and massing of developments. As the policy requires that developments address these factors through appropriate design measures and specifically refers to protecting visual amenity in Conservation Areas, it is expected that this approach will protect and potentially enhance visual amenity and the setting of heritage assets in Rugby Borough. A significant positive effect is therefore expected on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	+	The policy requires the amenities of existing and future neighbouring occupiers to be considered within a development proposal which should reduce the likelihood of people being adversely affected by noise or other forms of pollution and a minor positive effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy requires appropriate consideration for suitable density of housing development in the Borough with reference to environmental integration. It is taken that this reference will mean developments will be expected not to impact detrimentally upon local biodiversity. A minor positive effect is expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	++	This policy is concerned with improving the quality of design in the Borough. The policy requires that landscape impacts are a key consideration when development proposals are submitted, which may result in appropriate mitigation of any negative impacts on landscape being incorporated. Developments will only be allowed where proposals are of an appropriate scale, density and design that would not harm their surroundings. Design considerations may help to avoid elements of development (for example large areas of hard landscaping) which will detract from areas which have been identified as being of high landscape sensitivity. The policy also requires density of development to be appropriate with reference to local context. A significant positive effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	++	The policy is specifically focussed on improving the design of the built environment in the Borough. The policy requires the use of appropriate materials, building height and massing and includes a requirement to respect local character which will help to protect and potentially enhance the townscape in the Borough. The policy requires developments to include storage space for wheeled bins with reference to preservation of the street scene which plays an important role in defining local townscape. As such a significant positive effect is expected on this SA objective.

SDC2: Landscaping		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy supports the provision of soft landscaping as part of the design of a development proposal. This may include tree planting and other improvements to green infrastructure which can have benefits for climate change mitigation and a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage	+	Although this policy would not guide development towards areas of low risk in the Borough it does require that all

SA Objectives	SA Score	Justification
flood risk		development proposals incorporate opportunities to use sustainable drainage methods. A minor positive effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy supports the provision of soft landscaping as part of the design of a development proposal. This approach is likely to reduce the potential for negative effects on the setting of heritage assets in Rugby by improving the overall quality of nearby built development. The policy also requires that features of archaeological significance are retained and enhanced where possible within development proposals. As such a minor positive effect is expected on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The policy requires that landscape aspects of a development form an integral part of the overall design of new developments. Part of this requirement is to protect features of ecological and geological significance and enhance these features where possible. The incorporation of soft landscaping as part of the development as supported by this policy may result in the provision of new habitat areas. The policy also requires that new planting compromises native species which may act to support wildlife already present in the area. A significant positive effect is therefore expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	++	The policy requires the landscape aspects of a development proposal to form an integral part of the overall design and requires a high standard of appropriate hard and soft landscaping in new developments. This should help to minimise the intrusion of new development into the wider landscape which will be of particular benefit in the parts of the Borough that are designated Green Belt land. The policy also requires that landscape features are maintained over the long-term.
		The requirements of the policy should help to protect landscape character in the Borough, particularly where the landscape is of high sensitivity in relation to new development. A significant positive effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy supports the provision of high quality hard and soft landscaping as part of the design of new developments. It is expected that this approach may help to improve the quality of new development which will improve its impacts on the wider built environment and the overall appearance of the townscape. A minor positive effect is therefore expected on this SA objective.
SDC3: Protecting and enhancing the historic environment		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
services, leisure and cultural opportunities with good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	This policy could potentially restrict the provision of housing in the Borough in areas where development would adversely impact upon local heritage assets (designated and non-designated) or their setting. As such a negligible effect is expected on this SA objective although this is uncertain depending on whether the criteria in the policy do in fact eventually restrict specific housing developments.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	-?	This policy could potentially restrict commercial developments in the Borough in areas where development would adversely impact upon local heritage assets (designated and non-designated) or their setting. As such a negligible effect is expected on this SA objective although this is uncertain depending on whether the criteria in the policy do in fact eventually restrict specific commercial developments.
7) Promote the vitality and viability of the town centre	+	The policy requires developments to enhance and protect local distinctiveness and character as well as heritage assets in the Borough. As such, this policy may help to encourage development which would improve the visual amenity and street scene of the town centre areas in Rugby. A minor positive effect is expected on this SA objective.
8) Promote the regeneration of urban areas	+	The policy requires developments to enhance and protect local distinctiveness and character as well as heritage assets in the Borough. The policy also promotes the bringing of under used buildings or areas into appropriate use. As such a minor positive effect is expected on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
13) Conserve and enhance the historic environment, heritage assets and their settings.	++?	The policy relates directly to the protection of the historic environment and requires developments to protect and enhance local distinctiveness and character. Local heritage assets and their settings are also to be protected through this policy and consideration is also to be given to designated and important local Heritage assets (including Conservation Areas and Historic Parks and gardens). Specific consideration is also to be given for Conservation Area Appraisals and Management Plans as well Historic Environment Records with an effort to bring under used buildings especially those on the Heritage At Risk Register back into appropriate use. A significant positive effect is expected on this SA objective although there is uncertainty attached as the wording of the policy indicates that some level of harm may be permitted if it is outweighed by other benefits.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy requires that parks and gardens of local importance as well as natural landscapes are conserved when new development is proposed. Given that these areas may have value in relation to biodiversity, the policy is expected to have a minor positive effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	++	The policy specifically requires that development respects and enhances local character and distinctiveness as well as landscapes. Development is to be in keeping with existing natural landscapes and proposals should take into account Historic Landscape Characterisation. As such, negative impacts on local landscape character from new development should be minimised and local character may even be enhanced in certain circumstances. Therefore, a significant positive effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy requires that development in the Borough respects and enhances local character and distinctiveness as well as heritage assets. The policy also requires that proposals take Conservation Area Appraisals, Conservation Area Management Plans and Historic Environment Records into consideration and supports development which bring redundant or under-used heritage assets back into use. As such, development is more likely to be sympathetic towards the existing character which defines townscape in the Borough. As such a minor positive effect is expected on this SA objective.

SDC4: Sustainable buildings	SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion		0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections		0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
of the community		
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The aim of the policy is to improve the energy efficiency of homes in the Borough by requiring developments to meet specified standards in relation to the Building Regulations and BREEAM standards. Although meeting improved energy efficiency standards may impact upon viability of a development scheme, the policy has inbuilt flexibility as it allows for consideration of individual schemes in terms of viability meaning that developments are unlikely to be prevented from occurring because of the requirements of this policy. While the policy is not likely to contribute the number of homes in the Borough is it likely to improve the quality of the housing stock, particularly in terms of energy efficiency, and as such a minor positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Although the policy would require economic-related development which is over 1000sqm to achieve as a minimum BREEAM standard 'very good', which might place additional costs on developers, the policy allows for flexibility where it is can be shown that it would make the scheme unviable. As such the policy should not place additional financial constraints on commercial developments to the extent that might prevent their completion and a negligible effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++	The overall aim of the policy is to ensure that new built development is designed and built to meet high standards of energy efficiency. Development is expected to be designed in line with the energy hierarchy which firstly promotes reduction of energy demand through increased efficiency; supply through efficient means; and utilisation of renewable energy supplies. The policy also specifically addresses the conservation of water resource in the Borough given that it requires all new residential development to limit water supply to a standard of 110 litres of water/person/day. A significant positive effect is expected on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	++	The overall aim of the policy is facilitate a move towards carbon neutrality in both residential and non-residential properties. Energy efficiency measures in new developments, as promoted through the BREEAM standards, should reduce the demand for energy in the Borough and the policy also supports a move towards energy supply through efficient means from renewable sources. These measures should help to reduce the Borough's overall contribution to climate change and as such a significant positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

SDC5: Flood risk management	SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion		0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community		0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities		+	The policy is likely to have a minor positive effect on health as it will help to avoid the negative impacts of flooding events on physical and mental health and wellbeing.
4) Provide affordable and decent housing, which meets the needs of the Borough		+	The primary aim of the policy is to direct new development to areas of the Borough at the lowest risk of flooding first. As such housing in the Borough would be less likely to be affected by flood risk, contributing to an increase in the overall quality and safety of the housing stock. A minor positive effect is expected on this SA objective.
5) Reduce crime, fear of		0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
crime and anti-social behaviour		
6) Promote/enable a strong, stable and sustainable local economy	+	The primary aim of the policy is to direct new development to areas of the Borough at the lowest risk of flooding first. Given that sites allocated for employment would be located in areas of reduced flood risk this policy may encourage economic investment in the Borough to come forward. A minor positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	++	The primary aim of the policy is to reduce the risk of flooding in Rugby Borough, including by directing new development to areas of the Borough at the lowest risk of flooding first. This is to be achieved through reference to the Environment Agency's latest flood maps and SFRAs flood zones. The policy also sets out requirements for new developments where they are required to be located in areas at risk of flooding, which seek to minimise the risk posed. For example, such developments must be provided with the appropriate minimum standard of flood defence. Overall a significant positive effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

SDC6: Sustainable urban drainage

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy supports the provision of Sustainable Urban Drainage Systems (SuDS) to manage surface water in the Borough. The provision of SuDS is to be integrated within existing Green Infrastructure in the Borough and also is expected to allow for access to good quality open space. As such this policy may support the provision of space where outdoor leisure activities may occur. As such a minor positive effect is expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy supports the provision of Sustainable Urban Drainage Systems to manage surface water in the Borough. This may result in the provision of open space which can have wider benefits in terms of providing space for active outdoor recreation and a minor positive effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and	+	As well as supporting the provision of Sustainable Urban Drainage Systems in Rugby the policy also supports provisions to ensure that surface water and domestic waste water is re-used and recycled within new

SA Objectives	SA Score	Justification
water resources prudently and efficiently, and increase energy generated from renewables		development. This is an efficient use of water resource in the Borough which may reduce need for future water abstraction. As such a minor positive effect is expected on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	++	The policy requires that Sustainable Urban Drainage Systems are provided as part of, or in close proximity to, all new developments. Where onsite provision is not possible, contributions off-site SuDS schemes are expected to be made. As such the policy should help to facilitate the sustainable management of surface water in the Borough which will help to reduce local flood risk. A significant positive effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	+	The policy requires that Sustainable Urban Drainage Systems are provided as part all new developments with contributions towards offsite SuDS being made if onsite provision is not possible. The supporting text of the policy recognises that many existing drainage systems in the Borough can contribute to pollution locally and as such their replacement by more sustainable systems is a way of reducing this risk. The policy also requires that before the provision of Sustainable Urban Drainage Systems is completed an infiltration test is performed to ensure that ground water would not be polluted by the process of infiltration. As such the policy should help to protect the water environment in Rugby from pollution and a minor positive effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy supports the provision of Sustainable Urban Drainage Systems to manage surface water in the Borough. This provision is expected to be integrated into the Green Infrastructure network of the Borough and, in addition to the potential for providing habitat space in itself, may increase habitat connectivity. The policy also specifically requires that SuDS should promote enhanced biodiversity and therefore a minor positive effect is expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy supports the provision of Sustainable Urban Drainage Systems to manage surface water in the Borough. The policy specifically requires that SuDS act to increase landscape value and a minor positive effect is expected on this SA objective.
18) Maintain and where possible enhance the	+	The policy supports the provision of Sustainable Urban Drainage Systems to manage surface water in the Borough which may include the provision of areas of open space which can enhance the setting of built development and

SA Objectives	SA Score	Justification
quality of townscapes		
		lift the overall quality of the townscape. Therefore, a minor positive effect is expected on this SA objective.
SDC7: Protection of the water environment and water supply		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The policy requires development proposals to protect the water environment; therefore a minor positive effect is likely.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
contribution to climate change		
12) Avoid, reduce and manage flood risk	0	This policy addressed the maintenance of a high standard of water quality in terms of supplying residents and visitors to the Borough as well as in the water bodies of Rugby. It is not expected to impact upon flood risk in the Borough however and a negligible effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	++	The primary purpose of the policy is to protect water quality from pollution through both indirect and direct sources. In accordance with the policy, proposals are not to overload Wastewater Treatment Works in Rugby which will reduce the risk of contamination and the policy also prevents proposals which will themselves lead to the pollution of surface or ground water. A significant positive effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy requires development not to negatively impact upon water quality throughout the Borough which could otherwise harm biodiversity. A minor positive effect is therefore expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.
SDC8: Supporting the provision of renewable and low carbon energy technology		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy supports development of low carbon and renewable energy technologies. This includes support for District Heating Systems and also biomass for use in terms of domestic and small business heating. This may help to address fuel poverty in the Borough and therefore a minor positive effect is expected on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
the population and reduce health inequalities		
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. This may help to contribute to the renewables industry, as such promoting a more sustainable local economy considering the important role renewable energy sources will play in the coming years. A minor positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++	The policy supports the development of renewable and low carbon energy technologies in Rugby and so is likely to have a significant positive effect on efficient energy consumption. The supporting text of the policy highlights that large scale solar farms should be focused on previously developed and non-agricultural land and that planning conditions may be used to require greenfield uses to be restored once a solar farm use has ceased. As such greenfield land and specifically land which of high agricultural quality is likely to be protected in the Borough.
10) Minimise waste and manage it sustainably	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. This is to include anaerobic digestion facilities which may produce energy from the digestion of waste products. This production of energy from waste is seen as an efficient management of waste and as such a minor positive effect is expected on this SA objective.
11) Reduce the Borough's contribution to climate change	++	The policy supports the development of renewable and low carbon energy technologies in Rugby. As such the Borough is likely to be less reliant on energy produced from fossil fuels which contributes greatly to climate change. The supporting text to the policy also requires anaerobic digesters to be sited in close proximity to demand source or adjacent to existing transport corridors which may reduce the need for long private vehicle journeys to these sites. Overall a significant positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. Development for hydropower is to be subject to a flood risk assessment being carried out and a minor positive effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. Any development of this type is subject to avoidance of any substantial harm to any adjacent heritage assets and local areas of historical and architectural distinctiveness as well as the reduction of any potential visual harm. Given

SA Objectives	SA Score	Justification
settings.		that these policy criteria should help to protect the setting of local heritage assets while also protecting the overall visual amenity of the Borough a minor positive effect is expected on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	++	The policy supports the development of renewable and low carbon energy technologies in Rugby. As such this approach will reduce reliance on the burning of fuels for energy in Rugby and is likely to improve local air quality. Issues of pollution are also likely to be addressed through the provisions of the policy given that it requires consultation with the local community which will ensure local concerns relating to pollution will be met and the scheme has local backing. The supporting text of the policy gives specific consideration to the minimisation of pollution produced from anaerobic digesters. Pollution from this particular source taking the form of noise, odours and other emissions is therefore likely to be minimised. Overall a significant positive effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. As well as the positive effect that improving local air quality is likely to have on biodiversity in the Borough, the policy also requires that proposals for this type of development are designed and located as to minimise impacts upon ecology in the Borough. A minor positive effect is expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+/-?	The policy supports the development of renewable and low carbon energy technologies in Rugby. Development is to minimise impacts on visual amenity and specifically landscape character as per the requirements of the policy. As such a minor positive effect is expected on this SA objective. However this positive effect is combined with a negative effect given that the policy supports the development of wind power infrastructure in the Borough which has the potential to have a detrimental impact upon local landscape character. This negative effect is minor and uncertain given that such developments are to be located in areas that are identified as suitable through the Local Plan or through Neighbourhood Plans and are to be influenced by the findings of the Landscape Character Assessment. It is expected that this evidence based approach to site selection should help to minimise the potential negative effects on local landscape character.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

SDC9: Information and communication technologies

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy requires developments to contribute to and be compatible with local fibre or other high speed broadband infrastructure. This will enable more people to access information technologies and may give residents increased opportunities to become involved in community activities and also help to maximise opportunities available to them in terms of employment, thereby reducing poverty and exclusion. A minor positive effect is expected on this SA objective.
2) Provide good quality local	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
services, leisure and cultural opportunities with good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The policy requires developments to contribute to and be compatible with local fibre or other high speed broadband infrastructure. Given the importance of communication technologies to economic development it is expected that this policy would support the sustainable growth of the local economy potentially creating home-based employment opportunities. A minor positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy may help to reduce the need to travel as more people will be able to work from home or attend meetings remotely, for example, which will help to reduce greenhouse gas emissions from car use and a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
settings.		
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

SDC10: Traffic generation and air quality

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy seeks to protect health and wellbeing through appropriate managing of traffic levels. Development which is identified as having significant negative impacts on health and wellbeing of people in the area as a result of pollution, noise or vibration caused by traffic generation is not to be permitted as per Policy SDC10 unless effective mitigation can be achieved. The policy specifically addresses air quality in reference to AQMAs and the potential for negative impacts on local health and wellbeing. It requires developers to provide an air quality assessment where development is likely to result in significant negative impacts on air quality within an AQMA. A minor positive effect is expected on this SA objective given that the policy is likely to result in potential negative effects on local health and wellbeing being identified and mitigated.
4) Provide affordable and decent housing, which meets the needs of the	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre of urban areas	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy specifically seeks to address the impacts of traffic generation. While the focus of the policy is on reducing the potential impacts of traffic on health and wellbeing, the effect of this will be that developments must incorporate measures to reduce car use which will in turn benefit levels of greenhouse gas emissions. A minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy specifically seeks to address the impacts of traffic generation. While the focus of the policy is on reducing the potential impacts of traffic on health and wellbeing, the effect of this will be that developments must incorporate measures to reduce car use which will in turn benefit levels of sustainable transport use. A minor positive effect is expected on this SA objective.
15) Reduce all forms of pollution	++	The policy directly addresses the impacts that traffic resulting from new development can have on levels of pollution in terms of air quality, noise and vibration. Developments which would have significant impacts in terms of these types of pollution are not to be permitted unless acceptable mitigation measures can be implemented. The policy specifically seeks to protect air quality in AQMAs, recognising that development which may result in large volumes of traffic passing through these areas may result in further decreases in air quality in those areas

SA Objectives	SA Score	Justification
		and impede improvements. Air quality assessments and mitigation plans to ensure adverse impacts are avoided are to be incorporated within schemes which are likely to have these types of effects. As such a significant positive effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

Delivery

D1: Transport	SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion		+	Preferred Policy D1 requires large scale development proposals to consider connectivity to public transport and sustainable transport modes through Travel Plans. Requiring developers to consider how sites will connect to public transport and provide access to pedestrians and cyclists has the potential to improve levels of access to employment opportunities, benefiting levels of poverty and exclusion, and a potential minor positive effect is therefore likely.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community		+	Preferred Policy D1 seeks to ensure that new large scale developments consider safe and convenient access for pedestrians and cyclists and how the site will connect with public transport. This is likely to ensure that new developments, including those that include community services and facilities, are accessible via a range of transport modes. It will also mean that new residential development should be well-connected to sustainable transport modes which will enable people without a car to access services and facilities more easily. Overall a minor positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities		+	Preferred Policy D1 supports developments which prioritise sustainable modes of transport. In this way, the policy seeks to ensure that large scale developments promote safe and convenient access for pedestrians and cyclists. This is likely to have a minor positive effect on this objective as it would encourage physical activity which has benefits for health.
4) Provide affordable and decent housing, which meets the needs of the		0	Preferred Policy D1 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy D1 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	+	Prioritising the use of sustainable transport modes by encouraging new developments to be well-connected to the sustainable transport may help to support economic growth as commercial developments often require improved transport infrastructure connections for their establishment and subsequent success. A minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	Preferred Policy D1 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Preferred Policy D1 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Preferred Policy D1 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy D1 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Preferred Policy D1 seeks to encourage the prioritisation of sustainable modes of transport in new developments. This should help to reduce the use of vehicles and the associated greenhouse gas emissions. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	0	Preferred Policy D1 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Preferred Policy D1 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	++	The primary aim of Policy DS1 is to encourage and support development proposals which prioritise sustainable modes of transport as well as requiring development proposals to mitigate against transport impacts. Large scale developments should also consider how the site will be connected to public transport and how it will facilitate safe and convenient access for pedestrians and cyclists. A significant positive effect is therefore likely for this objective.
15) Reduce all forms of pollution	+	Preferred Policy D1 seeks to encourage the prioritisation of sustainable modes of transport in new developments. This should help to reduce air pollution from vehicles, and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the	0	Preferred Policy D1 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		
17) Maintain and where possible enhance the quality of landscapes	0	Preferred Policy D1 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	0	Preferred Policy D1 is not likely to have a direct effect on this objective.

D2: Parking facilities		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Preferred Policy D2 states that developments will only be permitted for developments which incorporate satisfactory parking facilities for people with disabilities. This is likely to promote social inclusion in the Borough and a minor positive effect is likely.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	Providing satisfactory parking facilities in new developments, including provision for motor cycle, bicycles and those with disabilities, may improve levels of access to services for people without a car or who are physically unable. Although the parking standards to be applied are not yet specified, the supporting text to the policy indicates that local factors such as the availability of pedestrian and cycling infrastructure will be taken into account which should ensure that the level of parking provided is appropriate to ensure access for all. A minor positive effect is therefore likely.
3) Promote/improve health of the population and reduce health inequalities	+/-?	Preferred Policy D2 requires developments to incorporate satisfactory parking facilities. This could have a potential minor negative effect on this objective as it may encourage people to use private car rather than other forms of sustainable transport such as walking or cycling; however this would depend on how stringent the car parking standards are once they are set out. However, the policy also encourages the incorporation of bicycle parking as part of development proposals. This is likely to encourage people to lead more active lifestyles which would have benefits for health and a mixed effect is therefore likely overall for this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	Preferred Policy D2 states that planning permission for new developments will only be granted whereby they incorporate satisfactory parking facilities including provision for motor cycles, bicycles and people with disabilities. Policy HS2 could therefore have a minor negative effect on this objective if the requirement to support the provision of new parking were to make developments financially unviable or reduce affordability, although this is uncertain at this stage and dependent on the standards to be adopted.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy D2 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local	-?	Preferred Policy D2 states that new developments will only be granted whereby they incorporate satisfactory parking facilities including provision for motor cycles, bicycles and people with disabilities. Policy HS2 could

SA Objectives	SA Score	Justification
economy		therefore have a minor negative effect on this objective if the requirement to support the provision of new parking were to make commercial developments financially unviable, although this is uncertain at this stage and dependent on the standards to be adopted.
7) Promote the vitality and viability of the town centre	0	Preferred Policy D2 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Preferred Policy D2 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Preferred Policy D2 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy D2 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+/-?	Preferred Policy D2 is likely to have a mixed effect on this objective. Whilst the provision of car parking at new developments may encourage people to drive resulting in increased greenhouse gas emissions, the policy also requires that new developments should make provision for parking for more sustainable forms of transport, including bicycles which may encourage a reduction in car use, and thus a reduction in emissions. However, effects are currently uncertain depending on how stringent car parking and bicycle parking standards are once they are set out in the Submission version of the Local Plan.
12) Avoid, reduce and manage flood risk	0	Preferred Policy D2 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The supporting text for Preferred Policy D2 indicates that the provision of car parking can help to avoid indiscriminate car parking which can lead to unattractive streets. This has the potential to benefit the historic environment by protecting the setting of heritage assets, and a minor positive effect is likely.
14) Promote a sustainable and accessible transport network	+/-?	Preferred Policy D2 is likely to have a mixed effect on this objective. Whilst the provision of parking at new developments may encourage people to rely on private car rather than public transport, the policy also requires that new developments should make provision for parking for more sustainable forms of transport, including bicycles which may encourage a modal shift. However, effects are currently uncertain depending on how stringent the car parking and bicycle parking standards are once they are set out in the Submission version of the Local Plan.
15) Reduce all forms of pollution	+/-?	Preferred Policy D2 is likely to have a mixed effect on this objective. Whilst the provision of parking at new developments may encourage people to drive resulting in increased air pollution, the policy also requires that new developments should make provision for parking for more sustainable forms of transport, including bicycles which may encourage a reduction in car use, and therefore a reduction in air pollution. However, effects are currently uncertain depending on how stringent the car parking and bicycle parking standards are once they are set out in the Submission version of the Local Plan.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	Preferred Policy D2 is not likely to have a direct effect on this objective.
17) Maintain and where possible enhance the quality of landscapes	0	Preferred Policy D2 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	+	The supporting text for Preferred Policy D2 indicates that the provision of car parking can help to avoid indiscriminate car parking which can lead to unattractive streets. This would have benefits on maintaining and enhancing the character of the townscape, local distinctiveness and sense of place, and a minor positive effect is therefore likely.

D3: Infrastructure and implementation

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Preferred Policy D3 would require the provision of infrastructure to support new development in Rugby to be in place before the development takes place. This is likely to include education facilities, which will help to avoid existing schools becoming overloaded as a result of the population growth that will result from the Local Plan and which could otherwise result in disadvantage and exclusion. A minor positive effect is therefore expected on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The Preferred Policy would require the provision of infrastructure to support new development in Rugby to be in place before the development takes place. This is likely to include community services and facilities, which will help to avoid existing services and facilities becoming overloaded as a result of the population growth that will result from the Local Plan. A minor positive effect is therefore expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	Preferred Policy D3 would require the provision of infrastructure to support new development in Rugby to be in place before the development takes place. This is likely to include healthcare facilities, which will help to avoid existing facilities becoming overloaded as a result of the population growth that will result from the Local Plan. It is also likely to include walking and cycle routes and open space which could help to encourage and facilitate healthier and more active lifestyles. A minor positive effect is therefore expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	The Preferred Policy would require infrastructure to support new development to be in place before the development takes place. Where this cannot be demonstrated permission would not be granted unless additional capacity can be released through the better management of existing infrastructure. This could affect the viability of or delivery of housing developments and a potential but uncertain minor negative effect is identified.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy D3 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local	-?	The Preferred Policy would require infrastructure to support new development to be in place before the development takes place. Where this cannot be demonstrated, planning permission would not be granted unless

SA Objectives	SA Score	Justification
economy		additional capacity can be released through the better management of existing infrastructure. This could affect the viability of or delivery of commercial developments and a potential but uncertain minor negative effect is identified.
7) Promote the vitality and viability of the town centre	0	Preferred Policy D3 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Preferred Policy D3 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Preferred Policy D3 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy D3 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	The Preferred Policy would require the provision of infrastructure to support new development. This may include public transport or green infrastructure and new community services and facilities which may result in a reduced need for people to travel by car. A minor positive effect is therefore likely in relation to this SA objective.
12) Avoid, reduce and manage flood risk	0	Preferred Policy D3 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Preferred Policy D3 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	+	The Preferred Policy would require the provision of infrastructure to support new development to be in place before the development takes place. This is likely to include sustainable transport infrastructure which would help to increase the use of non-car based modes of transport and avoid existing unsustainable transport being overloaded and therefore people using cars instead. A minor positive effect is therefore expected on this SA objective.
15) Reduce all forms of pollution	+	The Preferred Policy would require the provision of infrastructure to support new development. This may include public transport or green infrastructure and new community services and facilities which may result in a reduced need for people to travel by car which would have a direct effect on reducing air pollution. A minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	Preferred Policy D3 would require the provision of infrastructure to support new development in Rugby to be in place before the development takes place. This is likely to include open space and green infrastructure which could have wider benefits on biodiversity including the creation of new habitats and improved habitat connectivity. A minor positive effect is therefore expected on this SA objective.
17) Maintain and where possible enhance the	0	Preferred Policy D3 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
quality of landscapes		
18) Maintain and where possible enhance the quality of townscapes	0	Preferred Policy D3 is not likely to have a direct effect on this objective.

D4: Planning obligations		
SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+?	This policy could lead to contributions being made to increase school capacity and enhance public transport infrastructure which could improve levels of access to education and employment opportunities, benefitting levels of poverty and exclusion. As a result, a potential minor positive effect is likely, although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+?	This policy could lead to contributions being made to provide additional community services and facilities including leisure and recreational opportunities which would enable more people to access the services they need. A minor positive effect is likely for this objective although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
3) Promote/improve health of the population and reduce health inequalities	+?	This policy could lead to contributions being made for the provision of healthcare facilities and green infrastructure and sustainable transport infrastructure such as walking and cycling routes which could help to encourage and facilitate healthier and more active lifestyles and reduce health inequalities. A minor positive effect is likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy. .
4) Provide affordable and decent housing, which meets the needs of the Borough	+?/-?	The policy could lead to contributions being made for affordable housing which would help to provide peoples' housing needs. However, the requirements to provide contributions to infrastructure could affect the viability and therefore affordability of housing developments although the policy states that the impact of contributions on financial viability of development will be considered. A mixed effect is therefore likely for this objective and it is currently uncertain depending on the type of infrastructure provision that would occur as a result of the policy.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy DS4 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	+?/-?	This policy could lead to contributions being made to enhance public transport infrastructure which could improve levels of access to employment opportunities. In addition, improved public transport could help to support economic growth as commercial developments often require improved transport infrastructure connections for their establishment and subsequent success. On the other hand, the requirements to provide contributions to infrastructure could affect the viability of developments although the policy states that the impact of contributions on financial viability of development will be considered. A mixed effect is therefore likely for this objective and it is currently uncertain depending on the type of infrastructure provision that would occur as a result of the policy.
7) Promote the vitality and viability of the town centre	0	Preferred Policy DS4 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
8) Promote the regeneration of urban areas	0	Preferred Policy DS4 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Preferred Policy DS4 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy DS4 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+?	Preferred Policy D4 could lead to contributions being made for the provision of improved public transport infrastructure and other sustainable forms of travel including walking and cycling networks and community facilities which may result in a reduced need for people to travel by car resulting in reduced greenhouse gas emissions. A minor positive effect is likely for this objective although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
12) Avoid, reduce and manage flood risk	+?	This policy could lead to contributions being made to provide flood prevention and sustainable drainage measures which would help to avoid, reduce and manage flood risk. A minor positive effect is therefore likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Preferred Policy DS4 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	+?	This policy could lead to contributions being made to improve public transport infrastructure and sustainable transport infrastructure which would help to increase the use of non-car based modes of transport and avoid existing transport being overloaded which would otherwise encourage people to use cars instead. A minor positive effect is therefore likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
15) Reduce all forms of pollution	+?	Preferred Policy D4 may lead to contributions being made to the provision of improved public transport infrastructure and other sustainable forms of travel including walking and cycling networks and community facilities which may result in a reduced need for people to travel by car which would reduce emissions and protect air quality. A minor positive effect is likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+?	This policy could lead to contributions being made to the provision of green infrastructure, which could have wider benefits on biodiversity through habitat creation and habitat connectivity. A minor positive effect is therefore likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	0	Preferred Policy DS4 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	0	Preferred Policy DS4 is not likely to have a direct effect on this objective.

D5: Airport flightpath safeguarding

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
3) Promote/improve health of the population and reduce health inequalities	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	Preferred Policy DS5 states that the Council will safeguard the Coventry Airport flight path and the Daventry (Pailton) radio technical site in accordance with the requirements of the Civil Aviation Authority. This has potential implications for residential developments in that the development of sites may not be feasible in some locations, particularly closer to Coventry where building height is more limited to avoid interference with radar, although this would be dependent on final design and whether the flight path is likely to be affected. A potential but uncertain minor negative effect is therefore identified.
5) Reduce crime, fear of crime and anti-social behaviour	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	+/-?	Preferred Policy DS5 states that the Council will safeguard the Coventry Airport flight path and the Daventry (Pailton) radio technical site in accordance with the requirements of the Civil Aviation Authority. There is likely to be commercial benefits to making sure that the operating efficiency of the airport is not affected, resulting in a minor positive effect on this objective. On the other hand, this policy has potential implications for commercial developments in that the development of sites may not be feasible in some locations, particularly closer to Coventry where building height is more limited to avoid interference with radar, although this would be dependent on final design and whether the flight path is likely to be affected. A potential but uncertain minor negative effect is therefore also identified.
7) Promote the vitality and	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
12) Avoid, reduce and manage flood risk	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
15) Reduce all forms of pollution	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
17) Maintain and where possible enhance the quality of landscapes	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	0	Preferred Policy DS5 is not likely to have a direct effect on this objective.